

# FOOD PACK ASIA 2026

**Smart | Sustainable | Seamless**  
**The Future of Food & Packaging 5.0**

Organized by Digiview Advertising Group Co., Ltd.



# FOOD PACK ASIA 2026

## THEME

**Smart | Sustainable | Seamless**  
**The Future of Food & Packaging 5.0**



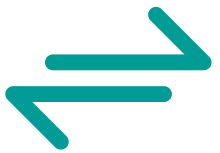
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# WHAT IS INDUSTRY 5.0?

## FOOD PACK ASIA 2026: JOURNEY TO INDUSTRY 5.0

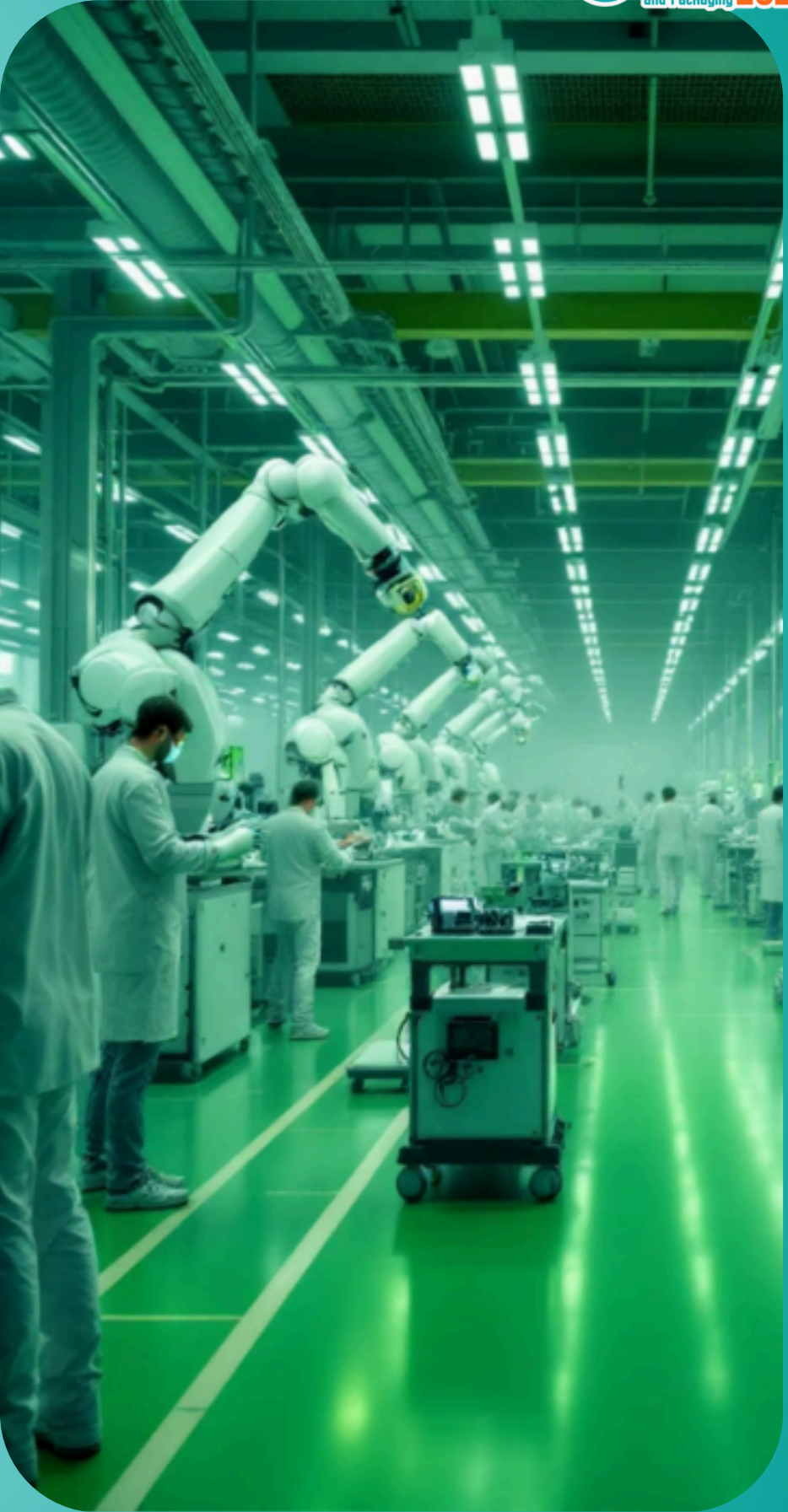
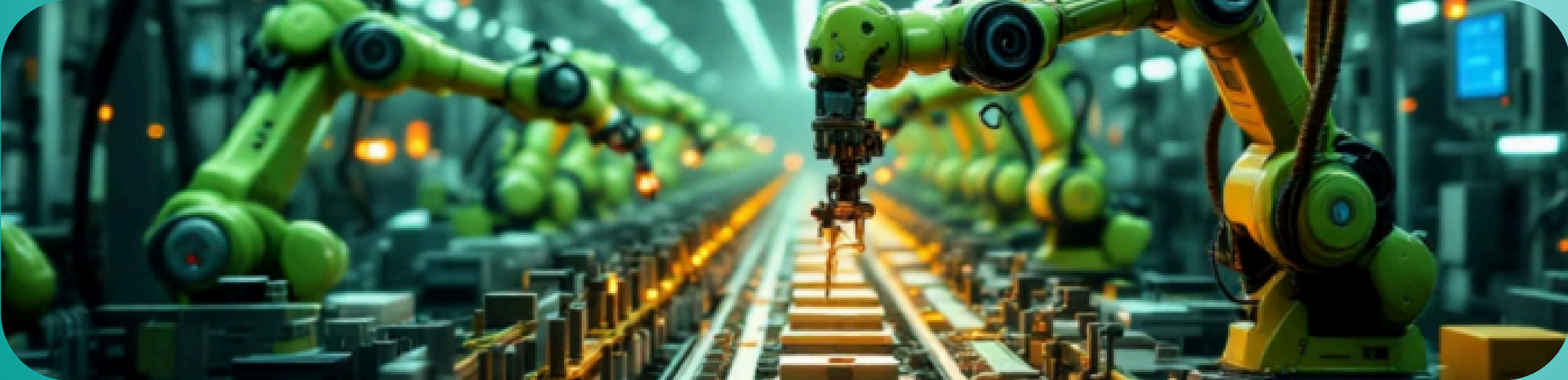
### Industry 4.0 : Smart Factory

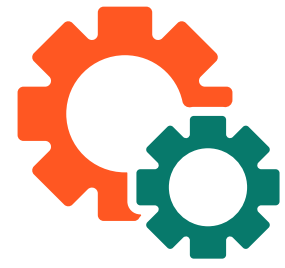
Smart Warehouse driven by digitalized platform, IoT, and AI for maximum efficiency.



### Industry 5.0 : Human - Centric Factory

Humans working alongside machines (Cobots) more creativity fluent, safe collaboration-focused taskU prioritize sustainability





# THE CORE OF FOODPACK 2026 THAT CONNECTS INDUSTRY 5.0

INDUSTRY 5.0 FUSES TECHNOLOGY WITH HUMAN NEEDS TO CREATE A  
PROGRESSIVE AND RESPONSIBLE INDUSTRIAL FUTURE.



## SMART

Combining AI and Cobots for smart decisions and develop better production flow

AI + Cobots

Personalization

Predictive Maintenance



## SUSTAINABLE

Using resources efficiently, reduce waste and promotes circular economy for better world

Resource Optimization

Circular Economy

Value for All



## SEAMLESS

Connecting datas and seamless working procedure from production to distribution

Human-Robot  
Collaboration

Smart Logistic

Integrated Supply Chain

# JOURNEY TO INDUSTRY 5.0: PREPARE NOW FOR SUSTAINABLE FUTURE

**MANY THINK “WE ARE NOT 4.0 YET, HOW ARE WE SUPPOSED TO REACH 5.0?”  
BUT THE TRUTH IS INDUSTRY 4.0 IS AN IMPORTANT FOUNDATION TO 5.0**

## Step1 : Transforming to 4.0

Using Digital Technology and IOT to store data and control production to build a strong foundation

## Step2 : Personnel development

Instruct employees AI and Robotics to be ready for working with new technologies

## Step3 : Embrace 5.0

When fully understand 4.0, using advance Cobots and AI will gain maximum benefits and efficiency



**Key Message : The greatest risk is ignoring the changes**

# Your Desired Future

The combination of human and technology

**SMART**

**SUSTAINABLE**

**SEAMLESS**

industry 5.0 is not putting human away, but  
implementing “latest technology” to combine with  
“peak human potential”



**FOOD PACK ASIA**



**อุตสาหกรรม 5.0**



### ➤ **Exhibitor**

Companies that need demonstration area such as Smart Machine, AI, Robotics, Green Packaging

### ➤ **Visitor**

Consumer and investor that prioritizes in sustainability, speed, value

### ➤ **Stakeholder**

Government and organizations supporting industry 5.0 (Automation + ECO - friendly)

### ➤ **International**

International Pavilions mostly are interested on futuristic, technological, and marketing opportunity (ASEAN/India/China)

#### **1. Meet Business Leaders**

- Direct access to top-level business executives, government representatives, and investors from Thailand and ASEAN markets.
- Participate in exclusive events designed to build strong relationships with key stakeholders in the ASEAN region

#### **2. Grow your Brands**

- Thai business looking to partner with Indian companies will be seeking collaboration creating opportunities for ASEAN exhibitors

# FOOD PACK ASIA 2026 EDITION 17<sup>TH</sup>

**Smart | Sustainable | Seamless**  
**The Future of Food & Packaging 5.0**



**SHOW DATE : 18 - 21 MAR 2026 | 10.00 AM. - 6 PM.**



**SHOW VENUE : EH 103 - EH 104 | BITEC | BANGKOK**



# FOOD PACK 2026

## SHOW INFORMATION



### EXHIBITOR PROFILE



Food Processing Machinery



Packaging Machinery



Printing & Labeling Technology



Drink Technology



Bakery & Confectionery Equipment Machinery



AI & Robotics

### VISITOR PROFILE

Food Processing & Manufacturing Professionals

Supply Chain & Logistics Providers Packaging

Printing & Labelling Enterprises Beverage

Bakery & Confectionery Producers Automation

AI & Robotics Technology Users

# **FOOD** 17<sup>th</sup> **P**ACKASIA Food Processing and Packaging **2026**

## **1. Access to Key ASEAN Markets**

Showcase products and services to a targeted audience from ASEAN countries, particularly Thailand's high-demand sectors like agriculture, manufacturing, and technology.

## **2. Business Matching Sessions**

Participate in one-on-one business matching, pre-arranged to ensure exhibitors meet the right ASEAN partners, investors, and distributors.

## **3. Networking with Industry Leaders**

Engage with ASEAN business leaders and decision-makers who are actively seeking collaborations and investments.

# SHOW HIGHLIGHT

### Smart Packaging Innovation Awards 2026

Award given to the most outstanding packaging innovation to build inspiration



### Tech Demo Stage

Demonstration such as AI-Sorting, Robot-Packing, Digital Twin to let visitors witness it



### Green Partner Pavilion

Area for companies to showcase sustainable materials and technologies



### Global Buyer Program

Import global buyers to penetrate Thai and ASEAN market



# MARKETING ROADMAP

**OCT 2025 - NOV 2025**

**EXHIBITOR PROMOTION**  
 Attracting targeted exhibitors

**ONLINE MARKETING** 

- Early Bird campaign
- Targeted Advertising
- Knowledge webinar
- Update Website

**OFFLINE MARKETING** 

- Direct Sales & Telemarketing
- Exhibitions visit
- Assistant from Association
- Direct Mail & Sales Kit



**18 MAR 2026 - 21 MAR 2026**

**EVENT DAYS**  
 Build unforgettable experience

**ONLINE MARKETING** 

- Pre-registration campaign
- Content Marketing
- Influencer & Media Partnership
- Weekly Email Newspaper

**OFFLINE MARKETING** 

- Out-of-home advertising (OOH)
- Public Relations & Media Outreach
- Industry Roadshows
- Academic cooperation



**DEC 2025 - JAN 2026**

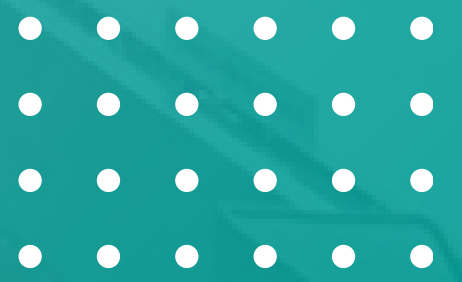
**VISITOR PROMOTION**  
 Build registration engagement

**ONLINE MARKETING** 

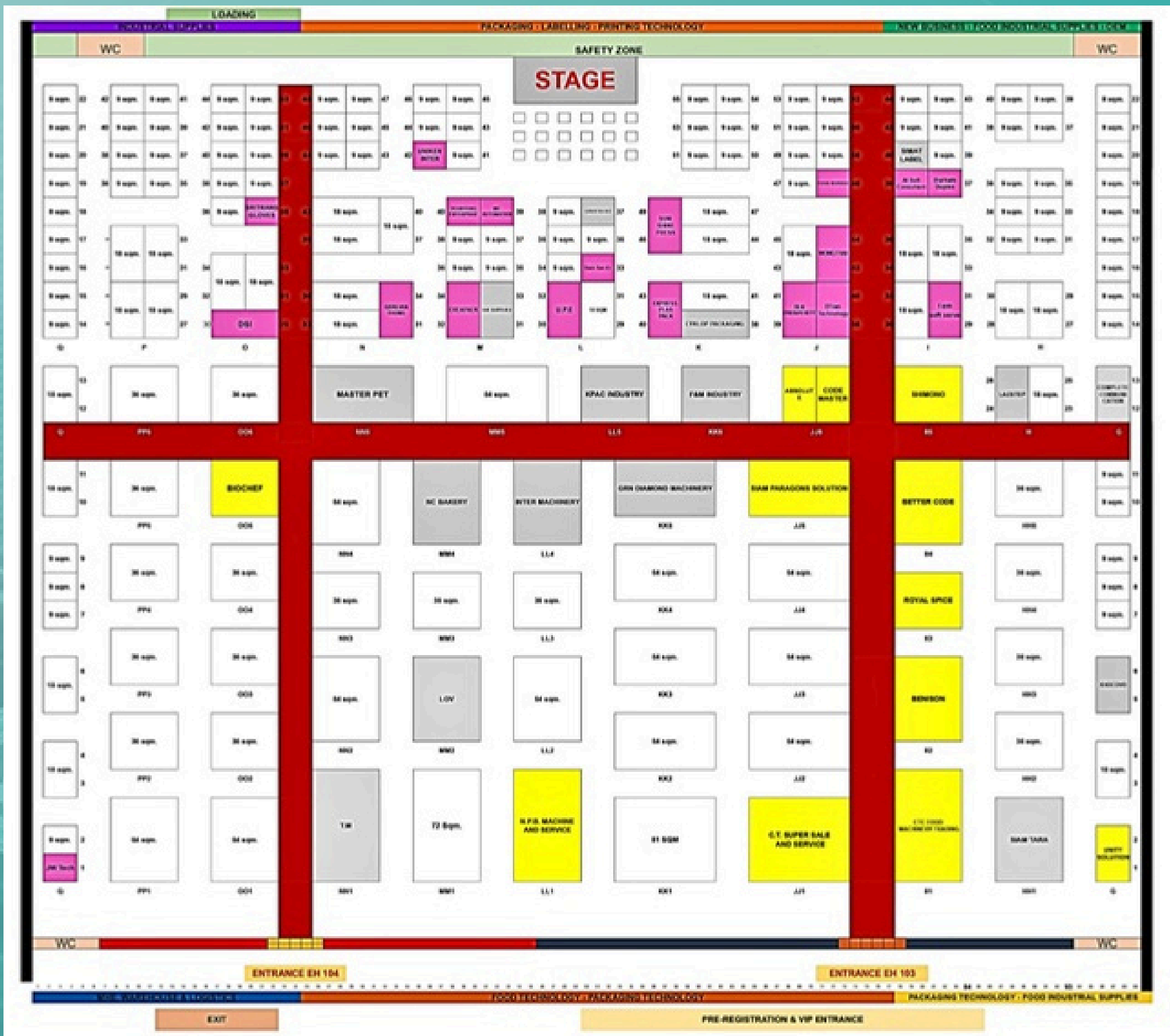
- Live streaming seminars and event overview
- Updating real time activities on social media

**OFFLINE MARKETING** 

- Conducting special activities (seminar , workshop)
- Providing information and facilitation at registration point



# PARTNER & FLOOR PLAN



# \*\*\* 2025 SUPPORTED \*\*\*





**18 - 21 MARCH 2026**  
**BITEC, BANGKOK**