

Health & Wellness

**Kickstart Your Export
Success in the MENA
Region Today!**

365 DAYS EXPORT PROMOTION

17-19 NOV 2025



 **Dubai World
Trade Centre**

01



Finding the potential
export market for
your products

02



Generating
product/brand
awareness

03



Discovering buyers
and making direct
contacts

04



Generating revenue
and product
movement

OVERCOME TOP CHALLENGES
WITH **SPECIALISED SOLUTIONS**



01

Finding the
potential
export market
for your
products

HUGE EXPORT OPPORTUNITIES IN MENA!

DRIVERS:

Shift towards Organic & Naturally sourced products, wellness tourism & increased emphasis on immune system health. This trend significantly impacts **lifestyle choices**, **dietary preferences**, and **supplement decisions**.

KEY MARKETS:



UAE



Saudi Arabia



Qatar



Kuwait



Oman

MARKET GROWTH:

Projections indicate that the Middle East's health and wellness market could reach **\$36.5 million by 2025**.

TOP TRENDING

Superfoods, Gut-Health Boosters, All-Natural Non-Pill Based Supplements, Nutraceuticals, Probiotics, Bio-tech wellness tools, Smart exercise equipments, Herbal products & healthy snacking.

CONCLUSION:

Unlock the potential of the MENA market for your health and wellness products—where culture, demand, and opportunity converge for boosting exports!

02

365 DAYS MARKET PROMOTION ONLINE TO ONSITE



*Organic & Natural Expo 2024 Image



Generating
product/brand
awareness



42K

Free Online shop to generate wholesale enquiries from the Middle East's largest eCommerce portal **arabianorganics.com**

100K

Social promotion of your products to those who matter to your business.

LIVE

Present your products live to an online audience and generate instant enquiries.

NO MORE

BLIND DATES!

EVERY
MONTH

Receive **5 matching buyer contacts** who's interested in your products, not once but every month.

WISH
LIST

Create your own **top prospect buyer** list from a list of sector specific distributors, importers, retailers and traders.

GUARANTEED
MEETINGS

Never miss that premium buyer, we pre-schedule **one to one meetings onsite** with those who matter to your business.

03



Discovering
buyers and
**making direct
contacts**



*Organic & Natural Expo 2024 Image

WHY WAIT UNTIL YEAR END?

eCOM- MERCE

With steady shift towards online retail, why not capitalize and sell with **arabianorganics.com** with 42K active buyers.

DIRECT ENQUIRIES

Directly connect with future business partners to generate new sales enquiries.

SELL BEFORE THE EXPO

Demand does not wait until year-end, that's why **we help you sell straight away.**



*Organic & Natural Expo 2024 Image

04



Generating
revenue
and **product**
movement

WHY WE ARE THEIR NATURAL CHOICE!

"This was our first experience exhibiting at the Organic & Natural Product Expo, and it exceeded our expectations. We showcased our products and connected with numerous potential partners and buyers from countries like China, India, and across the GCC region, including Saudi Arabia, Bahrain, and more. The expo was exceptionally well-organized, with flawless arrangements that made the experience seamless and enjoyable. We are truly impressed by the professionalism and opportunities provided, and we are excited to participate in the next edition!"



CHRISTOPHER
PHARMACOIDEA, HUNGARY



"I want to thank the Organic Natural team for their invaluable assistance in helping Lovebiome reach a wider audience. Their platform has been instrumental in promoting our amazing and exceptional product to a global audience"

CLINTON SAWYER,
LOVEBIOME, UAE

TO BOOST
YOUR
EXPORT
BUSINESS,
CONNECT WITH
US RIGHT
AWAY!



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