



Finding the potential export market for your products



Generating product/brand awareness

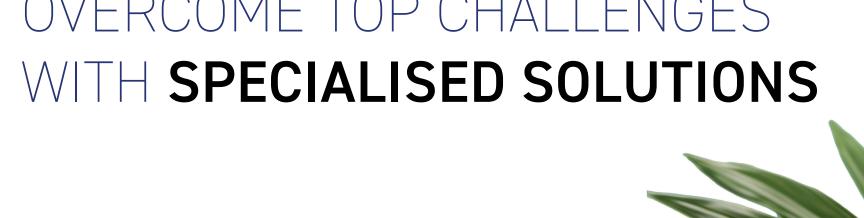


Discovering buyers and making direct contacts



Generating revenue and product movement

OVERCOME TOP CHALLENGES





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#### HUGE EXPORT OPPORTUNITIES

#### IN MENA!

DRIVERS:

Shift towards Organic & Naturally sourced products, wellness tourism & increased emphasis on immune system health. This trend significantly impacts lifestyle choices, dietary preferences, and supplement decisions.

**KEY** 

MARKETS:

**MARKET** 

**GROWTH:** 



Saudi Arabia



Kuwait



Qatar

Projections indicate that the Middle East's health and wellness market could reach \$36.5 million by 2025.

TOP

TRENDING

Superfoods, Gut-Health Boosters, All-Natural Non-Pill Based Supplements, Nutraceuticals, Probiotics, Bio-tech wellness tools, Smart exercise equipments, Herbal products & healthy snacking.

**CONCLUSION:** 

Unlock the potential of the MENA market for your health and wellness products—where culture, demand, and opportunity converge for boosting exports!

# 365 DAYS MARKET PROMOTION ONLINE TO ONSITE

**42K** 

Free Online shop to generate wholesale enquiries from the Middle East's largest eCommerce portal **arabianorganics.com** 

100K

**Social promotion** of your products to those who matter to your business.



**Present your products live** to an online audience and generate instant enquiries.







\*Organic & Natural Expo 2024 Image

#### NO MORE

#### **BLIND DATES!**

### **EVERY MONTH**

Receive **5 matching buyer contacts** who's interested in your products, not once but every month.

#### WISH LIST

Create your own **top prospect buyer** list from a list of sector specific distributors, importers, retailers and traders.

#### GUARANTEED MEETINGS

Never miss that premium buyer, we pre-schedule **one to one meetings onsite** with those who matter to your business.



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#### WHY WAIT UNTIL

#### YEAR END?



With steady shift towards online retail, why not capitalize and sell with **arabianorganics.com** with 42K active buyers.

### DIRECT ENQUIRIES

**Directly connect with future business partners** to generate new sales enquiries.

## SELL BEFORE THE EXPO

Demand does not wait until year-end, that's why we help you sell straight away.



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#### WHY WE ARE THEIR

#### NATURAL CHOICE!

"This was our first experience exhibiting at the Organic & Natural Product Expo, and it exceeded

our expectations. We showcased our products and connected with numerous potential partners and buyers from countries like China, India, and across the GCC region,

including Saudi Arabia, Bahrain, and more. The expo was exceptionally well-organized, with flawless arrangements that made the experience seamless and enjoyable. We are truly impressed by the professionalism and opportunities provided, and we are excited to participate in the next edition!"

#### **CHRISTOPHER**

PHARMACOIDEA, HUNGARY



"I want to thank the Organic Natural team for their invaluable assistance in helping Lovebiome reach a wider audience. Their platform has been instrumental in promoting our amazing and exceptional product to a global audience"

CLINTON SAWYER, LOVEBIOME, UAE

### TO BOOST **YOUR EXPORT** BUSINESS, **CONNECT WITH US RIGHT** AWAY!





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