

30
years

EURASIA

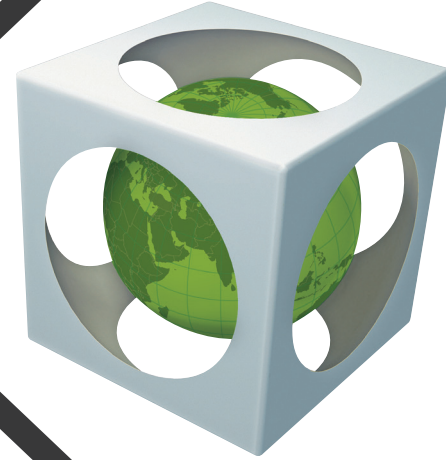
PACKAGING[®] 2025 İSTANBUL

International Packaging Industry Fair

October 22-25, 2025

Shape the future now !
*Discover innovative and sustainable solutions in
food, beverage and packaging industries!*

 Packaging Products  Packaging Machines & Food Processing Machines  Printpack & Converting



TÜYAP FAIR AND CONGRESS CENTER | İSTANBUL TÜRKİYE



Cooperated with...

Supported by...



Showcasing a comprehensive array of solutions for packaging products that bring life to every aspect of our lives, alongside packaging machinery, and equipment for food processing, **Eurasia Packaging Istanbul Fair** grows its popularity annually with the intense interest of visitors, standing out as the most preferred trade platform in the region for those who are searching for efficient solutions and investments in the entire food and non-food industries.

Taking place in Istanbul, a crossroads of different regional economies and cultures, **Eurasia Packaging Istanbul Fair** allows exhibiting companies to meet high-level decision-makers from the food and non-food industries coming mainly from Türkiye as well as Central and Western Europe, the Balkans, Russia, the Caucasus, Central Asia, the Middle East, and Africa. By showcasing their production capabilities through this trade show, companies can increase their global trade volume and add value to their brands.

The fair brings together national and global manufacturers offering quality, cost-effective, customized, turn-key packaging, and food processing solutions to package, preserve, and sell products. By visiting the **Eurasia Packaging Istanbul Fair**, the largest trade event in its field in the region, you can minimize your research costs, explore numerous options directly under one roof, meet ideal solution partners and suppliers, and execute your new investments during this trade show.

The International Eurasia Packaging Industry Fair, to be held on **October 22-25, 2025**, awaits you at the **Tüyap Fair and Congress Center in Istanbul**.

30
years

EURASIA **PACKAGING**® 2025 İSTANBUL



2024 FACT & FIGURES

-  **16** halls
-  **120.000** sqm total exhibiting area
-  **1.225** companies and company representatives from **39** countries
-  **77.572** professional visitors from **130** countries
-  **600+ VIP** visitors from **18** countries
Visitors from all **81** cities in Türkiye

WHY EXHIBIT?

-  Increase your brand awareness
-  Meet domestic and foreign buyers.
-  Develop your dealer network.
-  Keep up with the latest industry developments.
-  Stay up to date with innovations and the latest technologies.
-  Opportunity to do business with premier purchasers from around the world.
-  Contacting decision makers from regions such as; Europe, MENA, Balkans, CIS and Caucasia.
-  Launch your products/services on the ideal business platform.

2024 TOP 30 VISITOR COUNTRIES

 Albania	 Greece	 Poland
 Algeria	 Iran	 Romania
 Azerbaijan	 Iraq	 Russia
 Bosnia and Herzegovina	 Italy	 Saudi Arabia
 Bulgaria	 Jordan	 Serbia
 Egypt	 Kosovo	 Spain
 France	 Libya	 Tunisia
 Georgia	 Morocco	 Ukraine
 Germany	 Netherlands	 United Arab Emirates
	 North Macedonia	 United Kingdom
		 Uzbekistan

* IN ALPHABETICAL ORDER

* EXCLUDING TÜRKIYE

GEOGRAPHICAL BREAKDOWN OF INTERNATIONAL VISITORS IN 2024

- **25%** BALKANS
- **22%** EUROPE
- **17%** MIDDLE EAST
- **15%** CIS & CENTRAL ASIA
- **13%** NORTH AFRICA
- **5%** FAR EAST
- **2%** NORTH & SOUTH AMERICA
- **1%** AFRICA

VISITOR BREAKDOWN BY INDUSTRY IN 2024



%30
Packaging Products,
Packaging & Food
Processing Machinery



%20
Food & Beverage
Industry



%10
Print, Publishing,
Paper, Cardboard



%9
Non-Food Retail
Trade
& E-Commerce



%8
Personal Care,
Cosmetic



%7
Textile, Clothing &
Footwear



%5
Household
Appliances



%4
Service Providers



%3
Chemicals,
Paints, Mineral Oils



%2
Medicine, Medical



%1
Automotive



%1
Construction

2024 VISITOR STATISTICS

 **130** Countries

 **13.708** International visitors

 **63.864** Domestic visitors

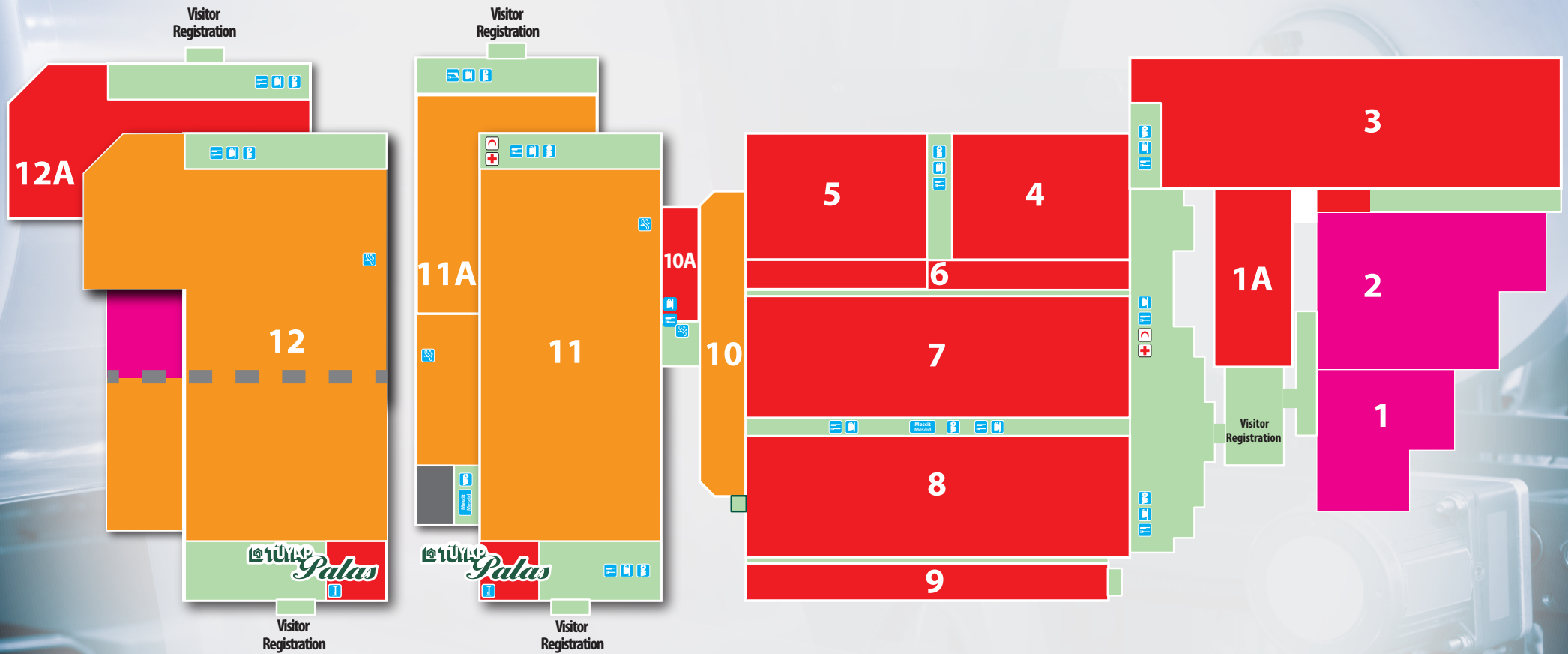
 **77.572** Total visitors

600+ VIP VISITORS FROM 18 COUNTRIES

- | | |
|--|--|
|  Azerbaijan |  North Macedonia |
|  Belarus |  Palestine |
|  Bosnia and Herzegovina |  Romania |
|  Bulgaria |  Russia |
|  Croatia |  Serbia |
|  Georgia |  Tunisia |
|  Kazakhstan |  Turkmenistan |
|  Kosovo |  Ukraine |
|  Moldova |  Uzbekistan |

* LISTED ALPHABETICALLY.

LAYOUT



Packaging Products

Hall 1A-3-4-5-6-7-8-9-10A-12A

- Packaging Products
- Complementary Packaging Materials
- Packaging Production

Printing & Converting

Hall 1-2-12A

- Printpack & Converting
- Packaging Printing Technologies, Corrugated-Paper- Carton
- Packaging Production Technologie

Packaging Machinery & Food Processing Machinery

Hall 10-11-11A-12-12A

- Packaging Machines
- Packaging Production Machines
- Drink and Liquid Food Technologies
- Food Processing Machines And Equipment
- Machinery and Equipment of Chocolate, Confectionery, Biscuits, Dried Fruits Nuts and Pastry Technologies
- Milk and Dairy Product Technologies
- Fresh Fruits, Vegetables, and Canned Products Production Technologies
- Meat and Meat Product Technologies
- Food Safety, Hygiene and Quality Control Technologies
- Cold Chain, Storage Systems, Cooling, Ventilation, and Logistics
- Auxiliary Devices, Equipment and Systems for Machinery
- Warehousing / Storage / Logistics / Transportation

SATISFACTION

Exhibitors;



93% of the exhibitors are satisfied with the show

95% of the exhibitors are likely to attend the next show

Visitors;



90% of the visitors are satisfied with the show

92% of the visitors are likely to attend the next show

**CO-LOCATED
FAIR**



**19th International
Food and Beverage
Technologies Fair**