

 TÜYAP

  
TÜRKİYE CUMHURİYETİ  
TİCARET BAKANLIĞI

  
TAKIM TEZGAHLARI SANAYİ VE İŞ İNSANLARI DERNEĞİ

  
MAKİNA İMALATÇILARI BİRLİĞİ



**MAKTEK**  
*eurasia*

September 26  
October 1, 2022

[www.maktekfair.com](http://www.maktekfair.com)

2022 POST SHOW  
**REPORT**



Maktek Eurasia Fair was held on between September 26 and October 1, 2022 at Tüyap Fair and Congress Center with the cooperation of Machine Tools Industrialists and Business Association (TİAD) and Turkish Machine Manufacturers Association (MIB).

The trade show gathered the sector leaders of Machine Tools, Metal - Sheet Metal Processing Machines, Tool Holders - Cutting Tools, Quality Control - Measurement Systems, CAD / CAM, PLM Software and Production Technologies.

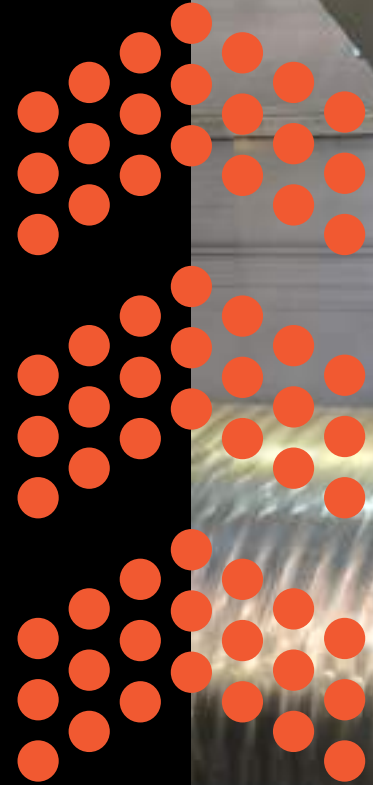


# 2022

## FACTS & FIGURES



14 HALLS  
120 THOUSAND SQM EXHIBITION AREA  
1.000 COMPANIES AND REPRESENTATIVES  
FROM 31 COUNTRIES  
VISITORS FROM 89 COUNTRIES  
2.011 INTERNATIONAL VISITORS  
79.486 PROFESSIONAL VISITORS



Companies and company representatives from 31 countries, exhibited their products and solutions at Maktek Eurasia Fair.

Country List:

- |          |                     |                 |
|----------|---------------------|-----------------|
| AUSTRIA  | ITALY               | SPAIN           |
| BELGIUM  | JAPAN               | SWEDEN          |
| BULGARIA | LUXEMBOURG          | SWITZERLAND     |
| CANADA   | MALAYSIA            | TAIWAN          |
| CHINA    | PEOPLE'S DEMOCRATIC | THE NETHERLANDS |
| CZECHIA  | REPUBLIC OF KOREA   | TÜRKİYE         |
| FINLAND  | POLAND              | UKRAINE         |
| FRANCE   | PORTUGAL            | UNITED KINGDOM  |
| GERMANY  | REPUBLIC OF KOREA   | USA             |
| INDIA    | RUSSIA              |                 |
| IRANIAN  | SERBIA              |                 |
| ISRAEL   | SLOVAKIA            |                 |



# COMPANIES AND REPRESENTATIVES



**77.475**

**DOMESTIC  
VISITORS**

**79.486**

**TOTAL  
VISITORS**

**2.011**

**INTERNATIONAL  
VISITORS**

# ***VISITOR STATISTICS***



# VISITOR CITIES

Maktek Eurasia Fair have been visited by industry professionals from 74 provinces of Türkiye.

ADANA	DENİZLİ	KASTAMONU	SAMSUN
ADİYAMAN	DİYARBAKIR	KAYSERİ	SIİRT
AFYON	DÜZCE	KIRIKKALE	SİNOP
AFYONKARAHİSAR	EDİRNE	KIRKLARELİ	SİVAS
AKSARAY	ELAZIĞ	KIRŞEHİR	ŞANLIURFA
AMASYA	ERZİNCAN	KOCAELİ	TEKİRDAĞ
ANKARA	ERZURUM	KONYA	TOKAT
ANTALYA	ESKİŞEHİR	KÜTAHYA	TRABZON
ARTVİN	GAZİANTEP	MALATYA	TUNCELİ
AYDIN	GİRESUN	MANİSA	UŞAK
BALIKESİR	GÜMÜŞHANE	MARDİN	VAN
BARTIN	HAKKARİ	MERSİN	YALOVA
BİLECİK	HATAY	MUĞLA	YOZGAT
BİNGÖL	ISPARTA	MUŞ	ZONGULDAK
BOLU	İSTANBUL	NEVŞEHİR	
BURDUR	İZMİR	NİĞDE	
BURSA	KAHRAMANMARAŞ	ORDU	
ÇANAKKALE	KARABÜK	OSMANİYE	
ÇANKIRI	KARAMAN	RİZE	
ÇORUM		SAKARYA	



# NEW VISITOR COUNTRIES



Compared to 2018 the new visitor countries are listed as below:

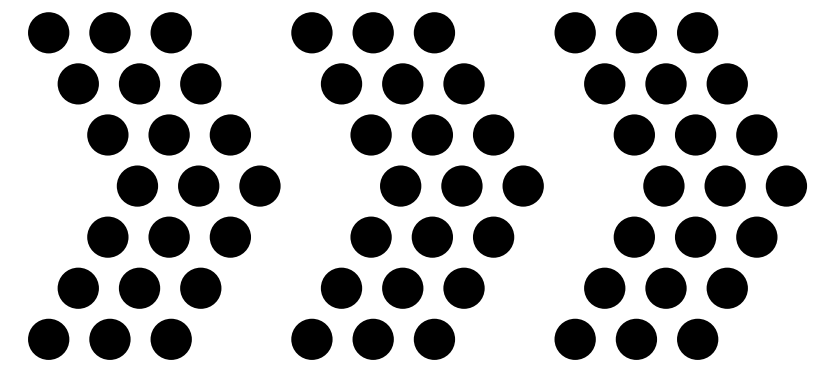
ANGOLA  
BANGLADESH  
BELARUS  
CHILE

COSTA RICA  
GRENADA  
HUNGARY  
LUXEMBOURG

MALI  
MAURITUS  
NEW ZELAND  
NIGER

NIGERIA  
TAJIKISTAN  
UGANDA  
ZAMBIA

# VISITOR COUNTRIES



AFGHANISTAN  
ALBANIA  
ALGERIA  
ANGOLA  
AUSTRIA  
AZERBAIJAN  
BANGLADESH  
BELARUS  
BELGIUM  
BOSNIA AND  
HERZEGOVINA  
BULGARIA  
CANADA  
CHILE  
CHINESE  
COSTA RICA  
CZECHIA

EGYPT  
ERRITERIA  
FINLAND  
FRANCE  
GABON  
GEORGIA  
GERMANY  
GHANA  
GREECE  
GRENADA  
HOLLAND  
HUNGARY  
INDIA  
IRANIAN  
IRAQ  
ISRAEL  
ITALY

JAPAN  
JORDAN  
KAZAKHISTAN  
KENYA  
KOREA  
KOSOVO  
KUWAIT  
KYRGYZSTAN  
LEBANON  
LIBYA  
LUXEMBOURG  
MALAYSIA  
MALI  
MAURITUS  
MOLDOVA  
MONGOLIA  
MONTENEGRO

MOROCCO  
NEW ZELAND  
NIGER  
NIGERIA  
NORTH  
MACEDONIA  
PAKISTAN  
PALESTINE  
POLAND  
PORTUGAL  
QATAR  
ROMANIA  
RUSSIA  
SAUDI ARABIA  
SERBIA  
SLOVAKIA  
SLOVENIA

SOUTH KOREA  
SPAIN  
SUDAN  
SWEDEN  
SWISS  
SYRIA  
TAIWAN  
TAJIKISTAN  
THAILAND  
TRNC  
TUNISIA  
TURKEY  
TURKMENISTAN  
UGANDA  
UKRAINE  
UNITED ARAB  
EMIRATES

UNITED KINGDOM  
USA.  
UZBEKISTAN  
YEMEN  
ZAMBIA  
ZIMBABWA





# HOSTED BUYER

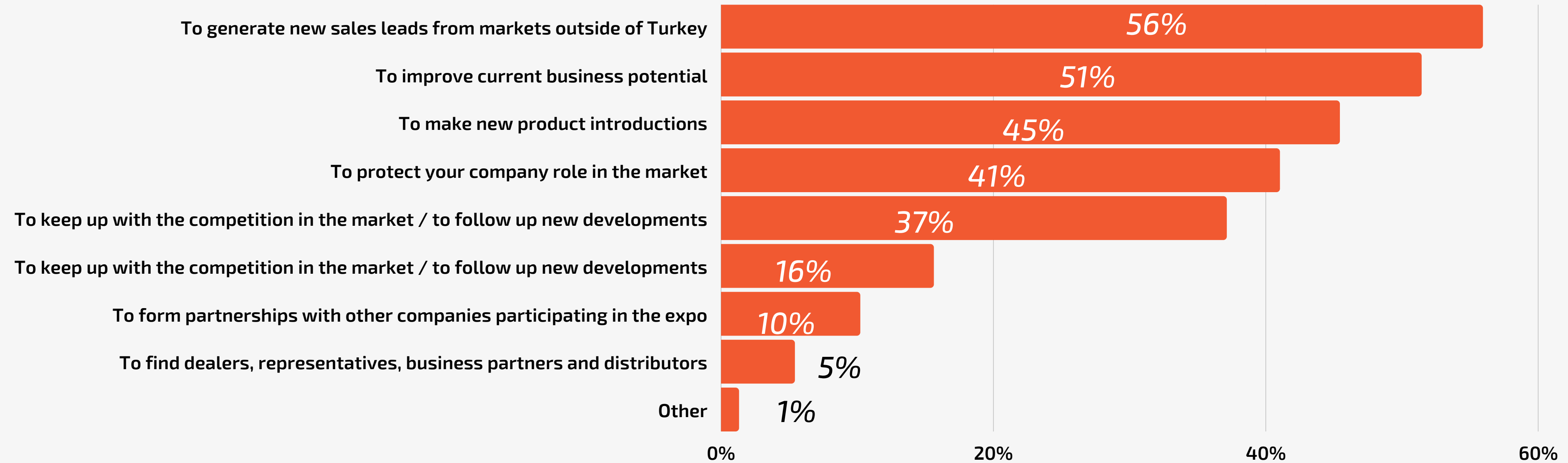


Hosted buyer programs were organized by Tüyap International Offices for Maktek Eurasia Fair.

## HOSTED BUYER PROGRAM COUNTRY LIST:

- |            |              |
|------------|--------------|
| ALBANIA    | MOLDOVA      |
| AZERBAIJAN | MONTENEGRO   |
| BELARUS    | N. MACEDONIA |
| EGYPT      | PALESTINE    |
| GEORGIA    | RUSSIA       |
| IRAQ       | SAUDI ARABIA |
| ISRAEL     | SERBIA       |
| JORDAN     | TUNISIA      |
| KOSOVO     | UZBEKISTAN   |
| LEBANON    |              |

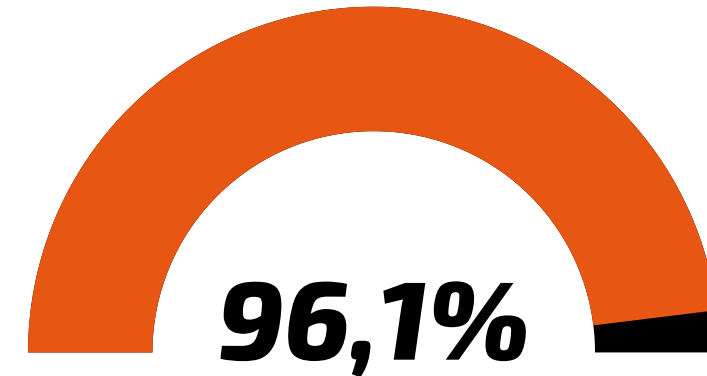
## EXHIBITOR SURVEY RESULTS



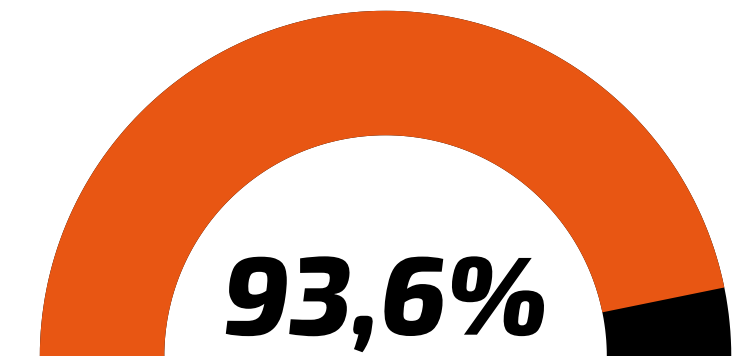
**WHY DID THE COMPANIES EXHIBIT IN THE FAIR?**



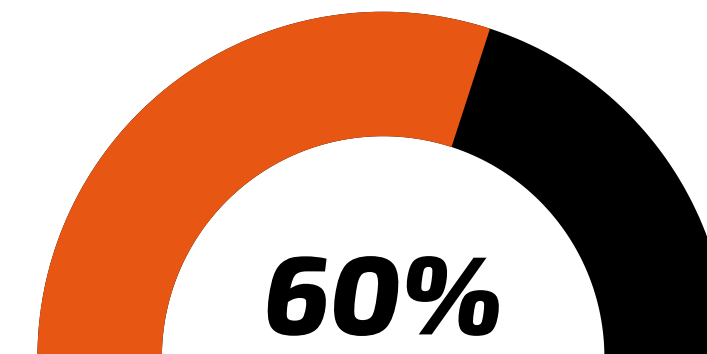
# EXHIBITOR FEEDBACKS



96.1% are considering to exhibit next time

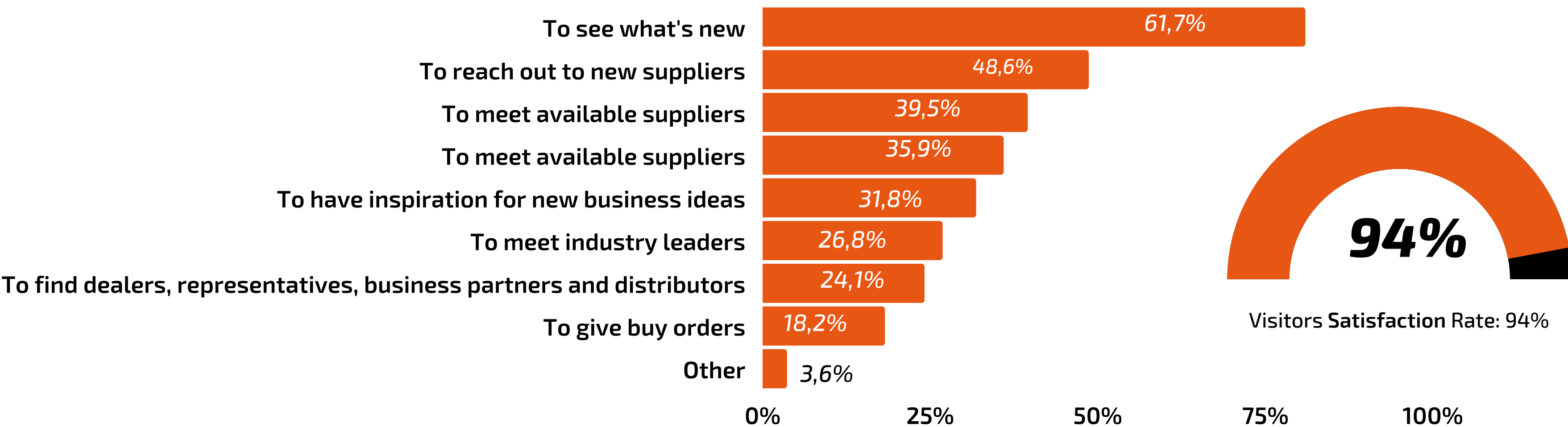


93.6% of exhibitors state satisfied



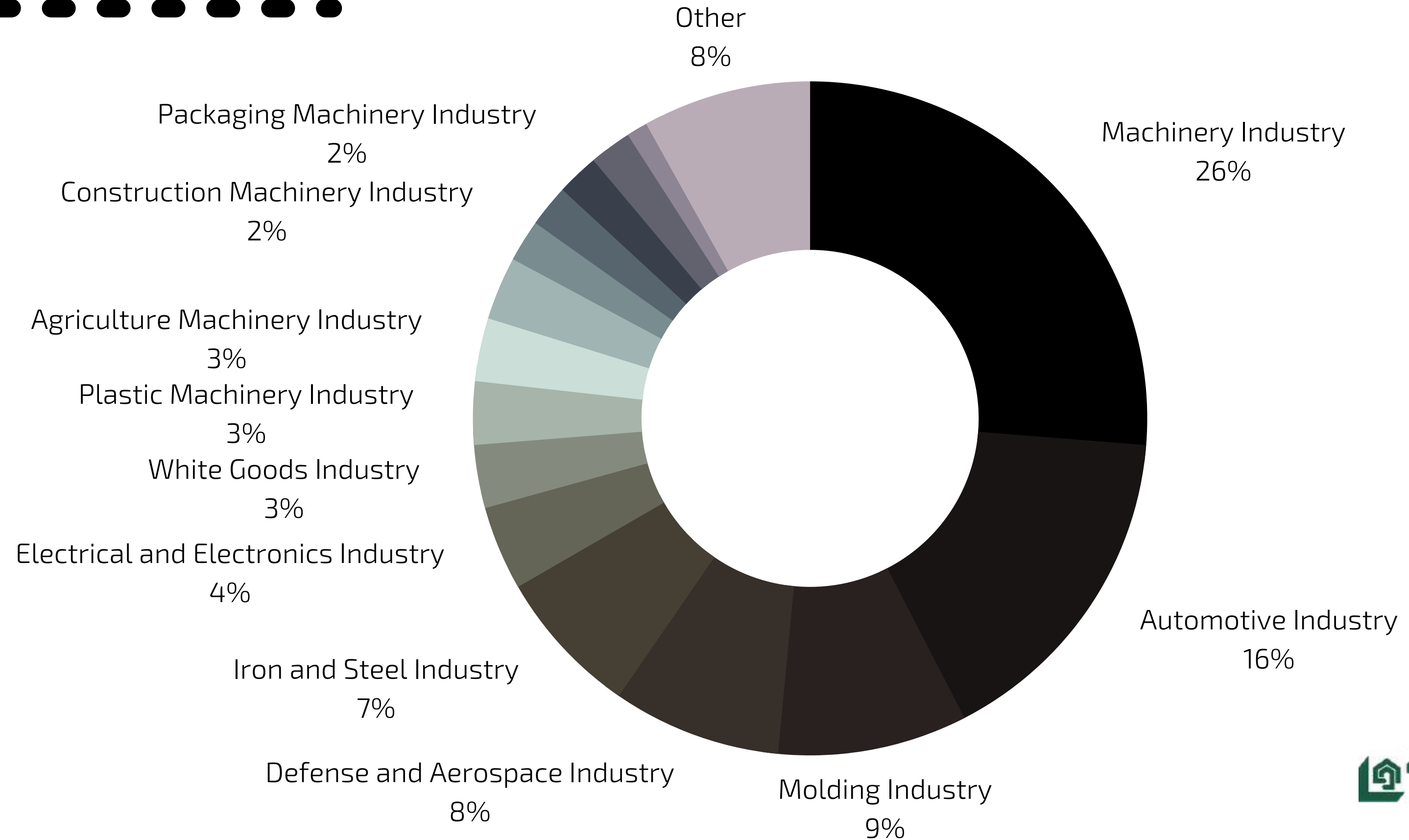
60% exhibitors recommend the fair

## VISITOR SURVEY RESULTS

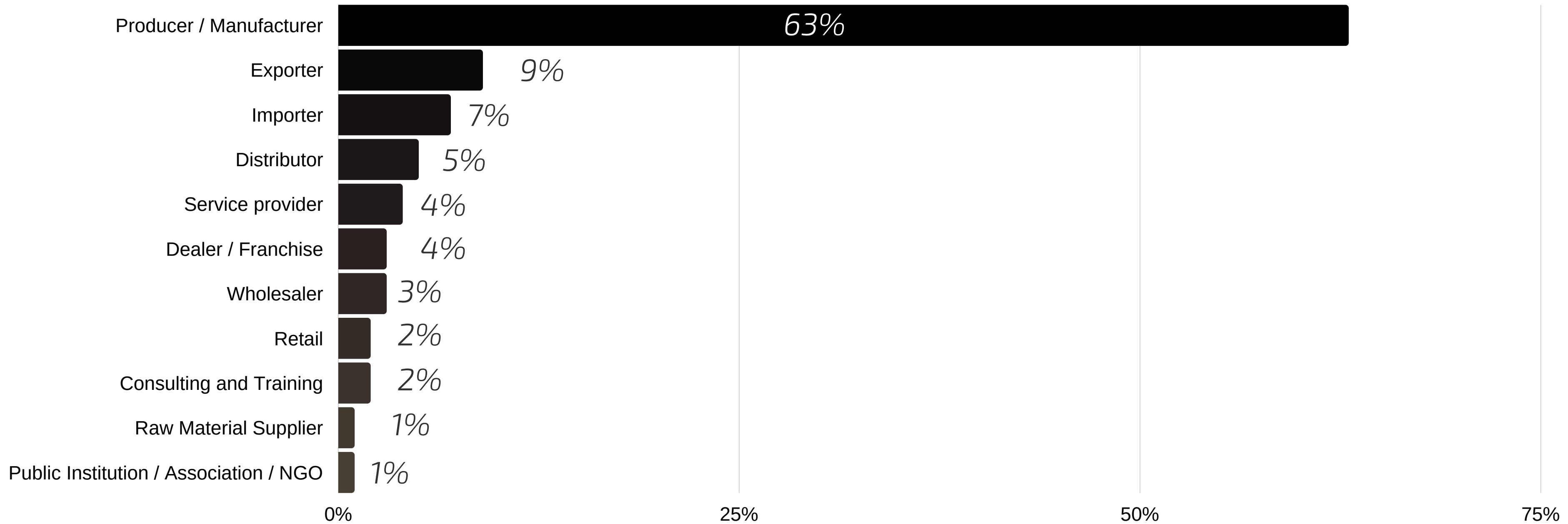


# WHY DID VISITORS VISIT THE FAIR?

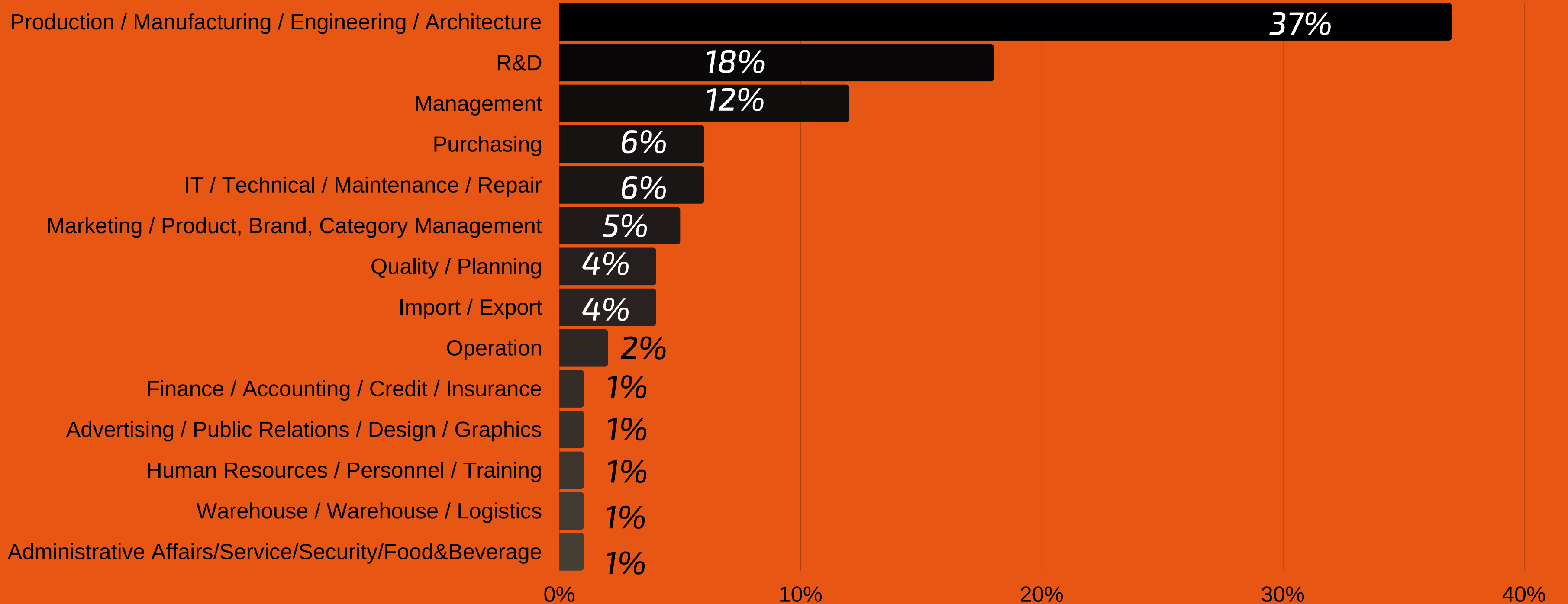
# SECTORAL DISTRIBUTION OF VISITORS



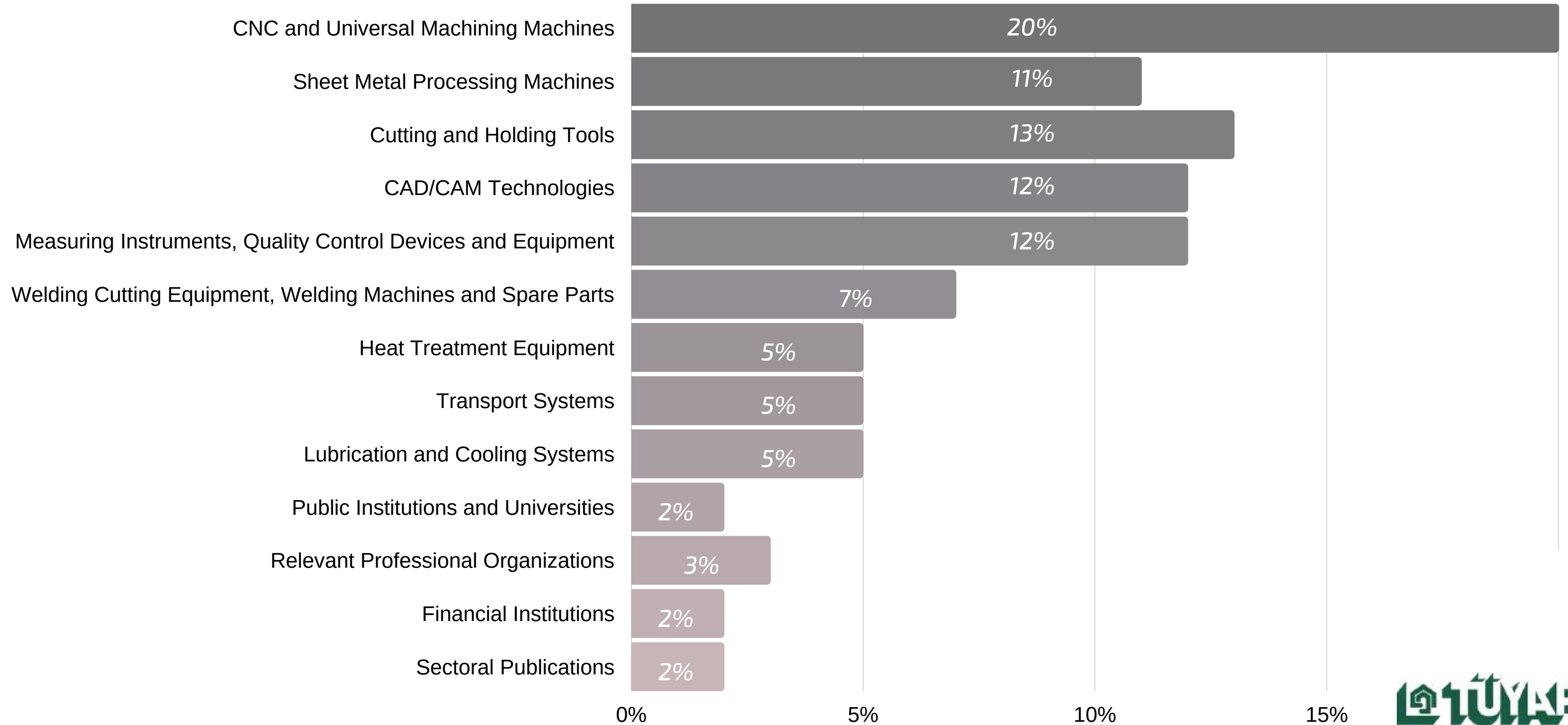
# COMPANY FIELD OF ACTIVITY - VISITORS



# DEPARTMENTS OF VISITORS



# PRODUCT INTERESTS OF VISITORS





# MAKTEKVERSE

During the fair, visitors had the opportunity to experience the prominent virtual reality applications in the manufacturing industry at the MAKTEKVERSE experience area in HALL 13, in cooperation with TEKYAZ.

Sessions giving further details and benefits of new technologies in industrial manufacturing took place in the event calendar.

Simultaneously, panels, interviews and speeches were organized on the topics which have attracted the attention of visitors and exhibitors on the stage located right next to MAKTEKVERSE experience area.

One of the highlights of the MAKTEKVERSE calendar was the technology communicator Dr. Sertaç Doğanay's session on "CONTRIBUTIONS OF DIGITAL TRANSFORMATION TO THE ECONOMY AND BUSINESS MODELS".



MAKTEKVERSE EVENT SPONSOR

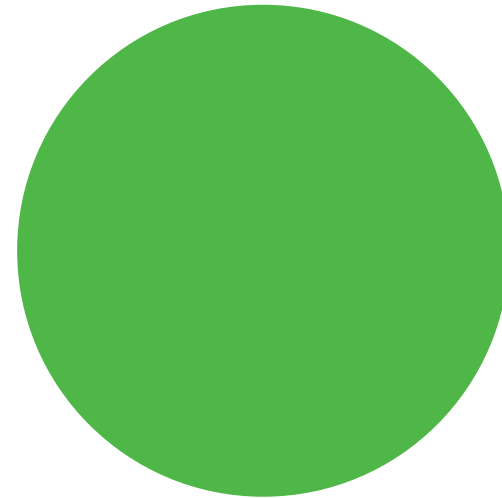




“As part of the “Open Source Design Center and Collaboration Platform Project”, the “Open Design Istanbul Industrial Design Competition” has been organized by the Machine Tools Industrialists and Business Association (TIAD) and support with the Istanbul Development Agency to encourage industrial designers and industrialists to collaborate more. The awards of the winners were announced at the opening ceremony of MAKTEK Eurasia Fair on September 26.

In the competition the 1st place winner was awarded 50.000 TL, the 2nd place project owner 30.000 TL, and the 3rd place project owner 20.000 TL. The competition is sponsored by MAKTEK Eurasia Fair and TÜYAP.

On September 27, “The Added Value Creation by Industrial Design” conference was held at the MAKTEK Eurasia Fair Event Area. International Project Director of iF Forum Design - Frank ZIERENBERG, CEO of Redon Teknoloji Inc Atakan AKÇAY, Hidromek Inc Design Studio Design Studio Manager Hakan TELİŞİK and TIAD's Chairman of the Board Fatih VARLIK took place as a speaker.





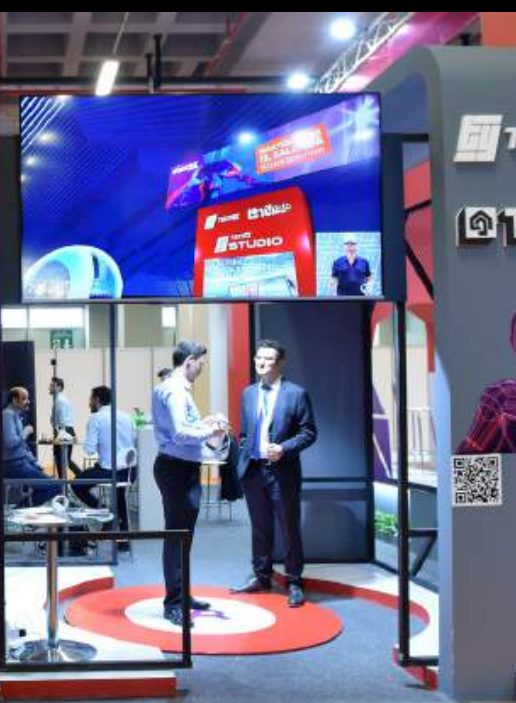
Selçuk Ergenç



Dr. S. Doruk Merdol



Dr. Sertaç Doğanay



## EVENTS ORGANIZED WITHIN THE SCOPE OF THE FAIR

### CEO TALKS

Selçuk ERGENÇ – Economics Writer

### OPEN DESIGN ISTANBUL AWARD CEREMONY

Machine Tools Industrialists and Business Association

### CONTRIBUTIONS OF DIGITAL TRANSFORMATION TO THE ECONOMY AND BUSINESS MODELS

Dr. Sertaç DOĞANAY - Technology Communicator

### ADDED VALUE CREATION BY INDUSTRIAL DESIGN

Machine Tools Industrialists and Business Association

### VOCATIONAL EDUCATION FOCUSED ON PRODUCTION AND EMPLOYMENT

Turkish Machine Manufacturers Association

### WOMEN IN THE INDUSTRY

Turkish Machine Manufacturers Association

### DIGITAL TWINS IN MACHINING

Dr. S. Doruk Merdol

### DESIGN 4.0

Ilker Uludag

### PATENT AND THE CONCEPT OF INVENTION

Çağrı ÖZGÜMÜŞ - TÜRKPATENT- Industrial Property Specialist

### WHAT IS AND ISN'T METAVERSE?

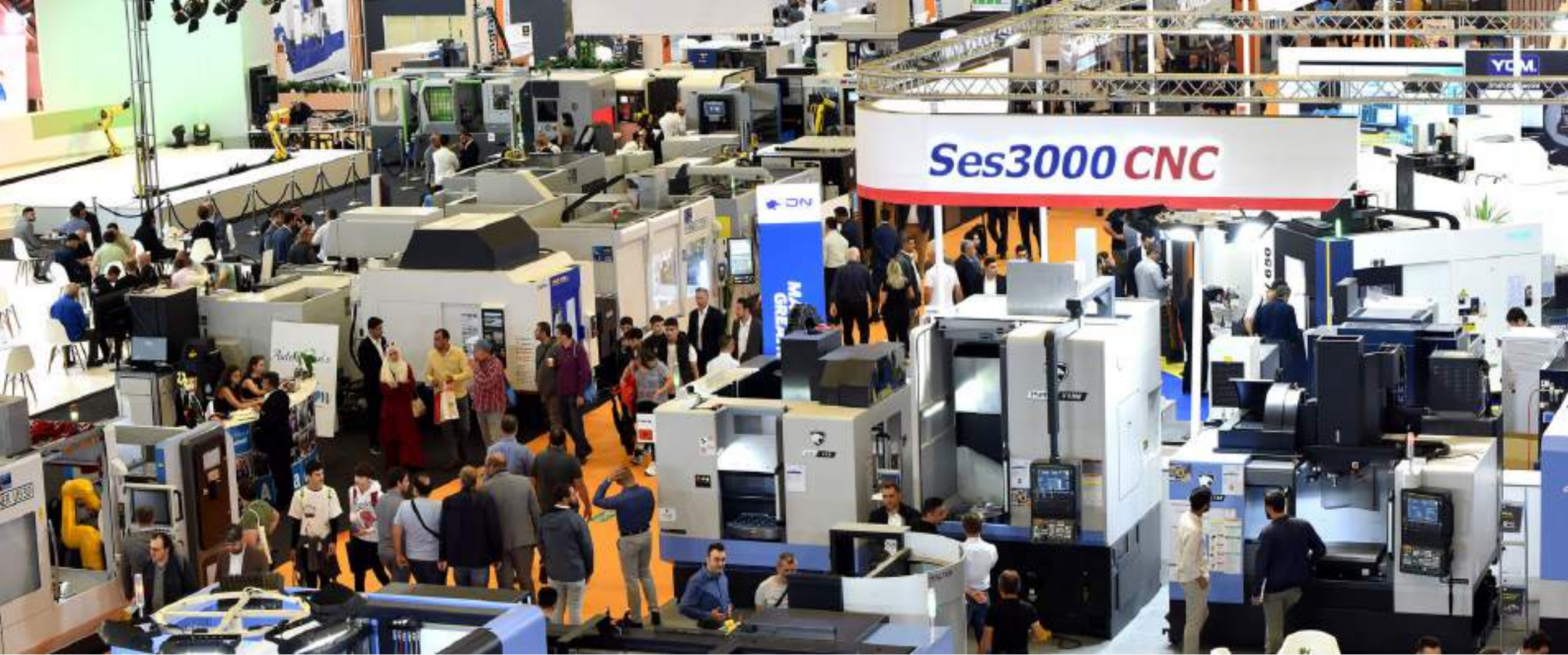
Ali Sinan Ozturk

### PERIODIC OF WORK EQUIPMENT

DIGITAL TRANSFORMATION IN CONTROLS

Ministry of Labor







# MAKTEK

## eurasia

## Contact

TÜYAP | Machinery Fairs Group Project Team

✉ [info@maktekfuari.com](mailto:info@maktekfuari.com)

☎ +90 0212 867 11 00

📍 Tüyap Fair and Congress Center