

RESULTS 2023



CINTERMEX, MTY, N.L. **7 - 9** **20**
FEBRUARY **23**

WWW.EXPOMANUFACTURA.COM.MX

EXPO MANUFACTURA®: ***The leading manufacturing show*** ***in Mexico and Latin America***

In this edition we had
a **RECORD BREAKING**
ATTENDANCE.



EXPO MANUFACTURA® 2023
HAD

+330
EXHIBITORS

REPRESENTING MORE THAN

600
BRANDS



Featuring over

329

machines

**309 TONS OF MACHINERY
WORKING IN REAL TIME**

In over

16,300 m²



TOTAL ATTENDANCE

15,546

RECORD BREAKING ATTENDANCE!

QUALITY OF
AUDIENCE

54%
DECISION
MAKERS

Manager/ Head of area	23%
Coordinator / Supervisor	16%
Managing Director / President / Owner	15%

BELONGING TO INDUSTRIES SUCH AS:

Manufacturing	35%
Automotive / Auto Parts	25%
Metalworking	22%
Electrical	11%
Maquiladora	10%

VISITORS FROM ACROSS THE LENGTH
AND BREADTH OF MEXICO.

31

MEXICAN
STATES

85% for the major
manufacturing states.



VISITORS FROM



CONFERENCE PROGRAM

512 attendees

3 conference days

42 speakers and moderators

31 Workshops at Expo
Manufactura Stage &
Canieti Stage

376
Attendees

AMT BREAKFAST
"Who we are and why we
are interested in women
in manufacturing"

30
Attendees

2 KEYNOTES



THE FUTURE OF AUTOMATION: THE COLLABORATIVE ERA

Denis Pineda, Latin America
Regional President, **Universal
Robots – UR**



NEXT GENERATION ROBOTICS

Andra Keay, Vicepresidenta de
Robótica Global en AMT y
Directora General de **Silicon
Valley Robotics**

1 MASTER PANEL

NEARSHORING & TMEC KEY OPPORTUNITY FOR MANUFACTURING IN MEXICO -SUCCESS STORIES

Manuel Montoya, General Director, **CLAUT**

Ana Paulina González, Regional Director, **American Industries**

Emanuel Soto, Director of Materials Mexico, **ZF**

MODERATOR: Zelina Fernández, Director, **INDEX N.L.**



SECOND EDITION OF "THE PERSONALITY OF INDUSTRY (PERSONAJE DE LA INDUSTRIA)"

Award that recognizes the person that stands out in the manufacturing industry during the year.

WINNER 2023

NÉSTOR ALONSO JIMÉNEZ GUTIÉRREZ
Vicepresidente GSC NAM, Clúster MTS,
Schneider Electric México



FOR THE FIRST TIME:



Universal Robots and Festo Didactics organized a robotics competition for university students. Each pair of students had to assemble a robot and the winning team was announced at the show on Thursday afternoon.



WINNER 2023

UDEM

Universidad
de Monterrey



CAINTRA Networking



27

BUYING COMPANIES

479

BUSINESS CONNECTIONS

458

MEETINGS

Platinum Sponsor:



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Maria Luisa Vázquez, Marketing Coordinator

Expo Manufactura® is a great opportunity because it is an extremely important show and the most prestigious brands in the industry are here. We had a very good experience and we hope to participate next year.



Humberto Guzmán, Sales Manager.

Expo Manufactura® is key because it allows us to connect with our customers because companies that are sometimes difficult to access. We are launching a new machine and here we can show it to everyone, in addition we are creating new business opportunities. We hope to be at Expo Manufactura® again next year to continue growing in the market.



Fátima Oyervides, Marketing Manager

This year attendees increased significantly, exceeding expectations. We got good leads that we hope will turn into good deals.

Platforms like Expo Manufactura® give us the opportunity to be face to face with customers to show them our technologies live. Next year we will also be here again.



Victor Fuentes, Marketing and Sales Manager.

The show has the rhythm of before the pandemic. There are many people on the exhibition floor looking for new technologies and new developments to optimize their processes, which has allowed us to show our equipment. We have had a good leads that we hope will become great business opportunities.

Expo Manufactura® continues to be the most important exhibition in the northeast of México and a very important meeting point to show technology.



UNIVERSAL ROBOTS

Maria Salcido, Channel development manager

Expo Manufactura® is an extremely important show to speed up the environment, move money and satisfy the needs that the market demands of us. We have had good business opportunities. We carried out the Collaborative Robotics Contest that generated the influx of end users such as suppliers, students and teachers. We served a large number of students interested in technology and it is something we want to focus on as Universal Robots.

It is a fact that we will be present at the next edition of Expo Manufactura®.

We will see you in



THE HUB FOR HIGH TECH MANUFACTURING

130, 3120
FEB ENE
CINTERMEX
MONTERREY N.L.
24

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TARSUS