RESULTS 2023



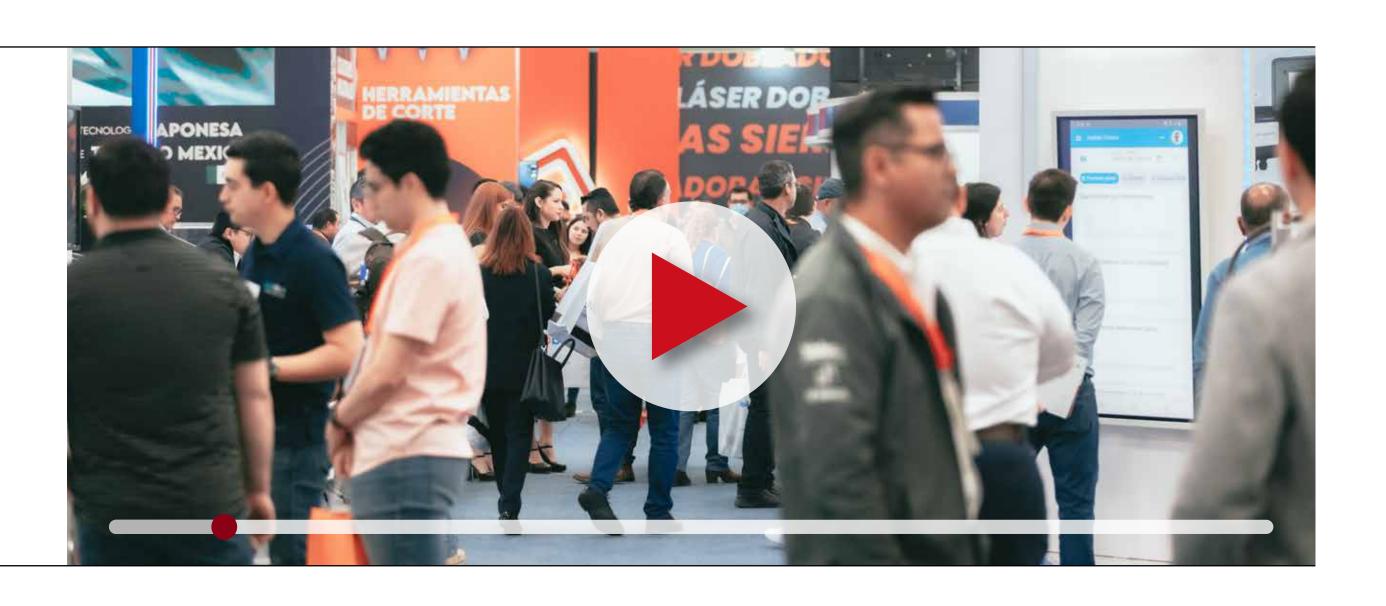




WWW.EXPOMANUFACTURA.COM.MX

EXPO MANUFACTURA®: The leading manufacturing show in Mexico and Latin America

In this edition we had a RECORD BREAKING ATTENDANCE.



EXPO MANUFACTURA® 2023 HAD

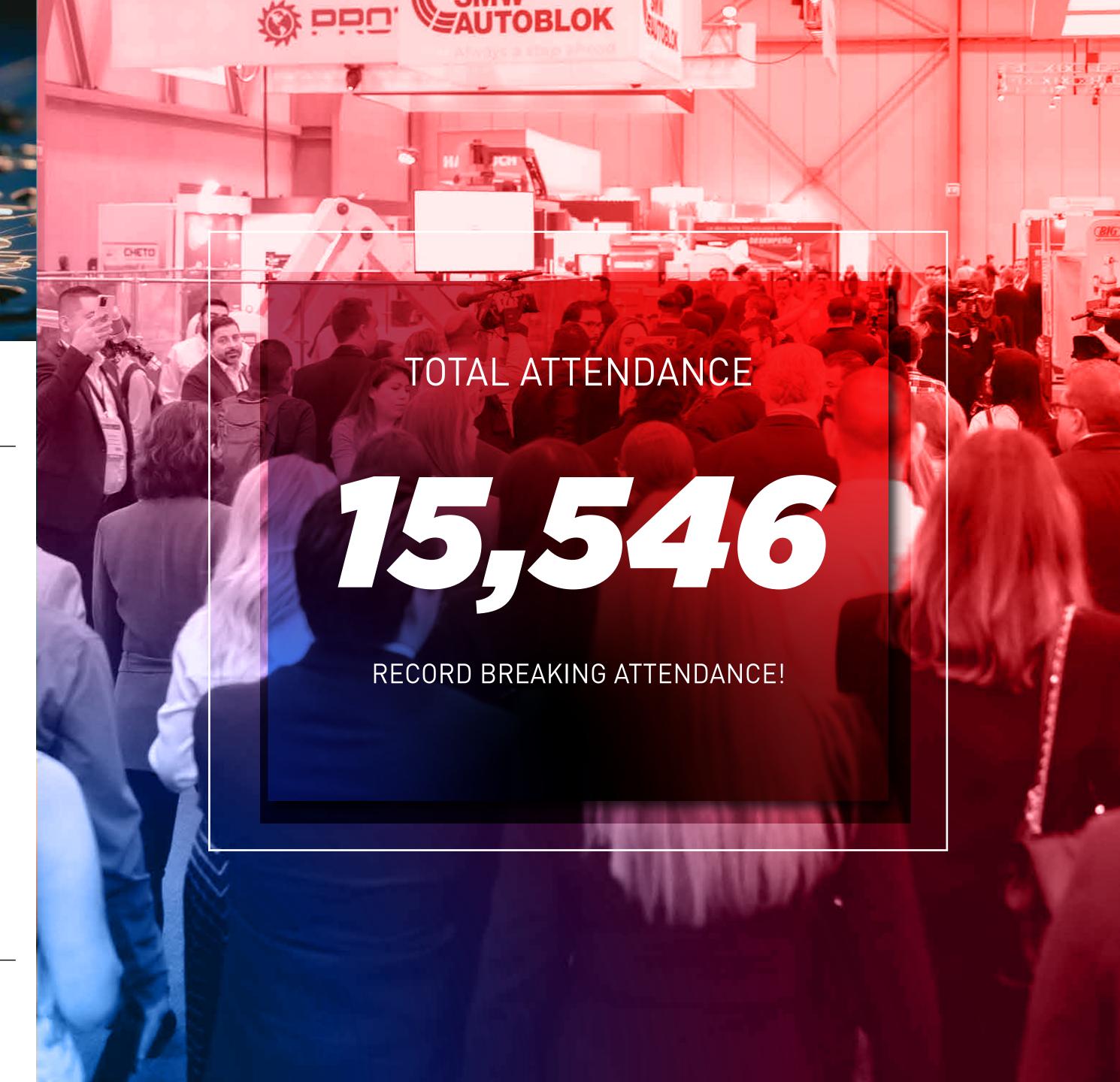




309 TONS OF MACHINERY WORKING IN REAL TIME

In over

16,300 m²



QUALITY OF AUDIENCE

5496 DESICION MAKERS

Manager/ Head of area	23%
Coordinator / Supervisor	16%
Managing Director / President / Owner	15%

BELONGING TO INDUSTRIES SUCH AS:

Manufacturing	35%
Automotive / Auto Parts	25%
Metalworking	22%
Electrical	11%
Maquiladora	10%

VISITORS FROM ACROSS THE LENGTH AND BREADTH OF MEXICO. 85% for the major manufacturing states. **MEXICAN** STATES **VISITORS FROM** SWITZERLAND TAIWAN UNITED KINGDOM USA VENEZUELA

CONFERENCE PROGRAM

512 attendees

3 conference days

42 speakers and moderators

31 Workshops at Expo Manufactura Stage & Canieti Stage

376 Attendees "Who we are and why we

are interested in women in manufacturing"

Attendees

2 KEYNOTES



THE FUTURE OF AUTOMATION: THE COLLABORATIVE ERA

Denis Pineda, Latin America Regional President, **Universal Robots – UR**



NEARSHORING & TMEC KEY OPPORTUNITY FOR MANUFACTURING IN MEXICO -SUCCESS STORIES

Manuel Montoya, General Director, **CLAUT**Ana Paulina González, Regional Director, **American Industries**Emanuel Soto, Director of Materials Mexico, **ZF**MODERATOR: Zelina Fernández, Director, **INDEX N.L.**



NEXT GENERATION ROBOTICS

Andra Keay, Vicepresidenta de Robótica Global en AMT y Directora General de **Silicon Valley Robotics**



SECOND EDITION OF "THE PESONALITY OF INDUSTRY (PERSONAJE DE LA INDUSTRIA)"

Award that recognizes the person that stands out in the manufacturing industry during the year.

WINNER 2023

NÉSTOR ALONSO JIMÉNEZ GUTIÉRREZ Vicepresidente GSC NAM, Clúster MTS, Schneider Electric México





Universal Robots and Festo Didactics organized a robotics competition for university students. Each pair of students had to assemble a robot and the winning team was announced at the show on Thursday afternoon.



WINNER 2023



Universidad de Monterrey























27 BUYING COMPANIES

479 BUSINESS CONNECTIONS

458 MEETINGS















































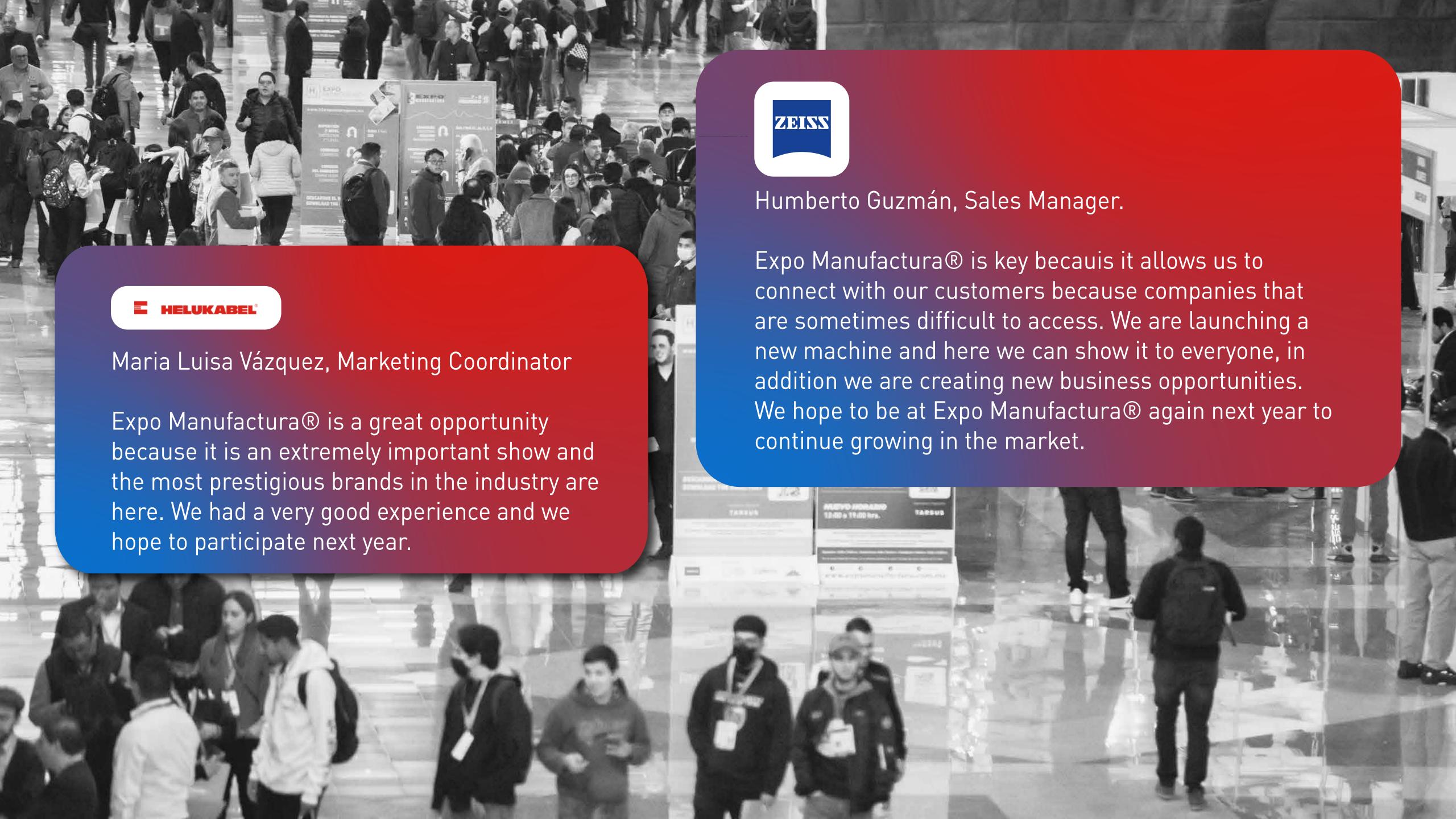




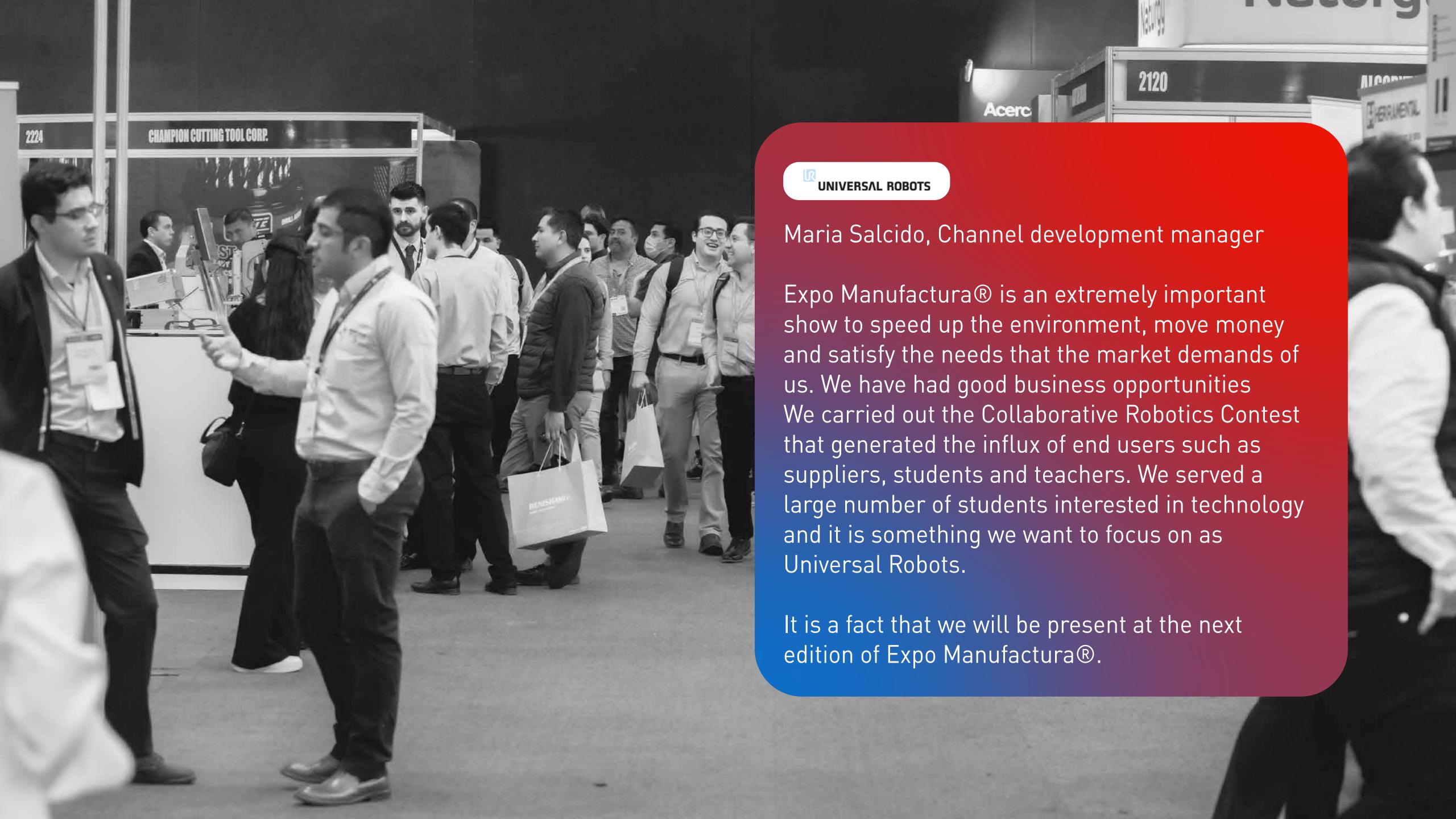












We will see you in



