

PHILCONSTRUCT VX

Philippine International Construction Equipment, Building Materials,
Interior & Exterior Products Exhibition and Technology Forum

INCORPORATING:

HVAC/R VX
PHILIPPINES

POST EVENT REPORT



EXECUTIVE SUMMARY

For the first time since it was launched in 1990, the biggest and most successful expo of its kind in Southeast Asia was held as a completely virtual edition with the title PHILCONSTRUCT VX.

This new format gave the industry a chance to still meet, connect, and network in the changing business landscape brought about by the need for physical distancing amid the COVID-19 pandemic.

Announced in July 2020, it was the only PHILCONSTRUCT show that pushed through for the entire year.

TOTAL EXHIBITORS

147 companies

TOTAL EVENT VISITS

13,700 visitors

AVERAGE NO. OF TIMES AN ATTENDEE VISITS THE EVENT IN 7 DAYS

4x

EVENT SCHEDULE

ONLINE: NOVEMBER 5 - 11

Access the event 24/7 to check out booths, download catalogs, and leave a message for exhibitors anytime

LIVE WITH EXHIBITORS: NOVEMBER 5 - 8

Where you can interact and chat LIVE with exhibitors, attend live learning sessions, and interact with your fellow visitors from 10:00 AM to 6:00 PM.

EVENT URL

<https://philconstruct.vx-events.com>

ORGANIZED BY:



PHILIPPINE CONSTRUCTORS ASSOCIATION, INC.

Philippine Constructors
Association, Inc.



Association of
Carrier & Equipment
Lessors, Inc.



Philippine Society of Ventilating,
Air-conditioning, and
Refrigerating Engineers, Inc.

SUPPORTED BY:



ORGANIZATION OF SOCIALIZED AND ECONOMIC
HOUSING DEVELOPERS OF THE PHILIPPINES (OSHDP), INC.
Growth through Dignified, Decent and Affordable Housing

Women in Infrastructure
Foundation, Inc.

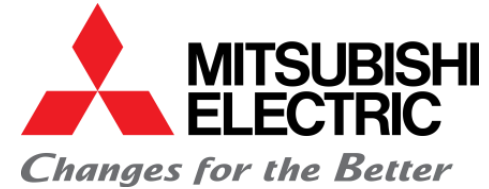
EVENT MANAGED BY:



POWERED BY:



CO-PRESENTERS:



Panasonic



TQSOT

MAJOR SPONSORS:

HITACHI



SHOW SPONSORS:



SAMSUNG



Exhibitor Information

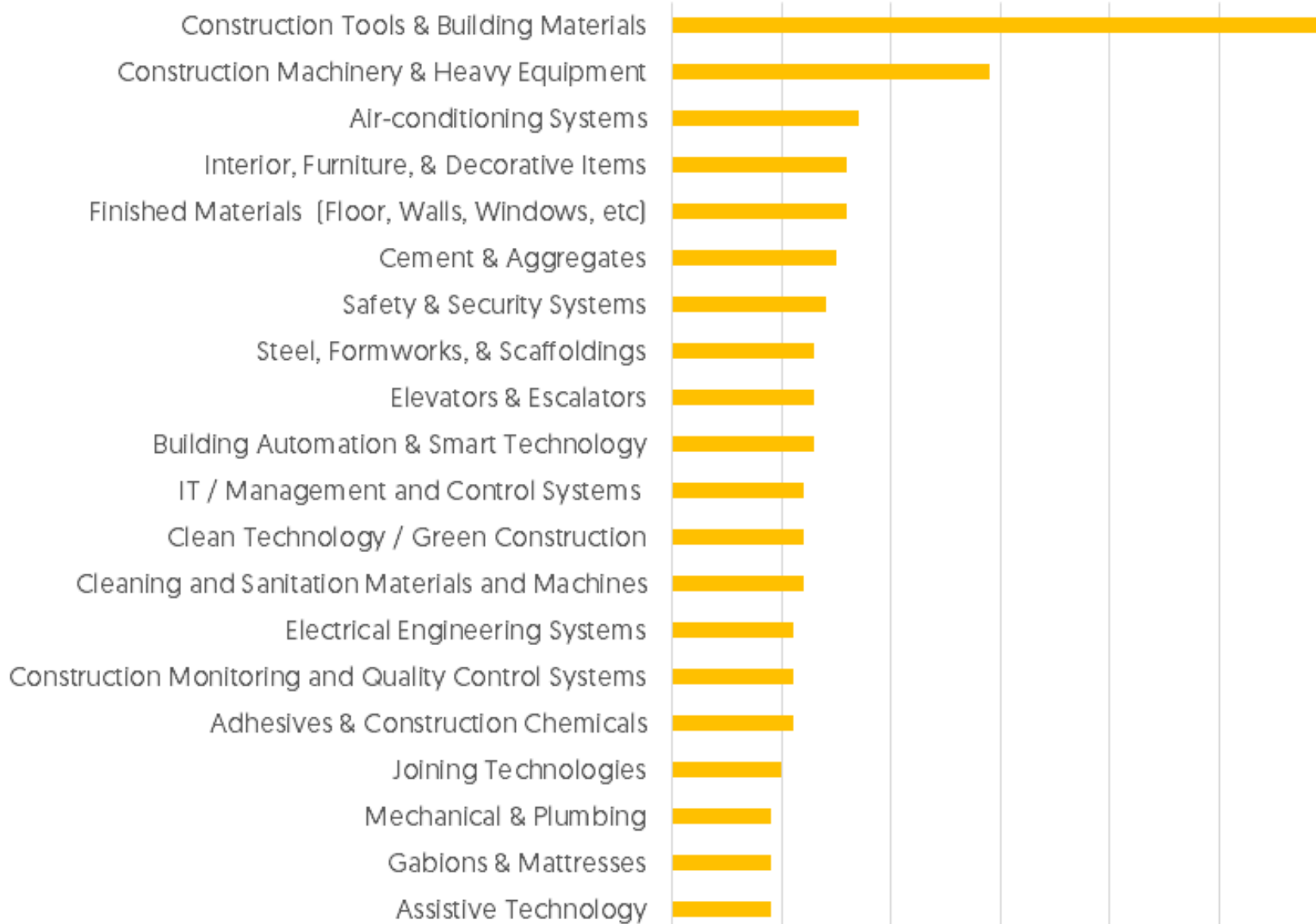


A hand holding a glowing globe with network lines. The globe is illuminated from within, and the hand is positioned at the bottom, supporting it. The background is a warm, golden-yellow color with a subtle grid pattern.

24 COUNTRIES REPRESENTED

- Italy
- Austria
- Belgium
- China
- Croatia
- Czech Republic
- Denmark
- Finland
- France
- Germany
- Greece
- Hungary
- Lithuania
- Luxembourg
- Netherlands
- Philippines
- Poland
- Portugal
- Romania
- Slovenia
- South Korea
- Spain
- Sweden
- United Kingdom

TOP 20 PRODUCT SEGMENTS



Visitor Information



Daily Visitor Count

DAY	DATE	VISITOR COUNT
Day 1	November 5 (Thurs)	4,385
Day 2	November 6 (Fri)	2,562
Day 3	November 7 (Sat)	1,739
Day 4	November 8 (Sun)	861
Day 5	November 9 (Mon)	1,139
Day 6	November 10 (Tue)	993
Day 7	November 11 (Wed)	2,021
	OVERALL TOTAL	13,700

PRE-REGISTERED:

79%

WALK-IN:

21%

VISITOR PROFILE

39% are totally new and have never visited any PHILCONSTRUCT show before

79% play a role in their company's purchasing activities (26% are final decision-makers)

MAIN LINE OF BUSINESS:

Building and construction	29 %
Government	18 %
Architecture / Interior Design	13 %
Importing / Distribution	8 %
HVAC & R / MEP	8 %
Manufacturing	7 %
Consultancy	7 %
Real Estate / Property Development	6 %
Property / Facility Management	3 %
Media	1 %



VISITOR PROFILE

90% visited the virtual showrooms of sponsors

91% look forward to visiting the physical shows of PHILCONSTRUCT in 2021

96% look forward to attending future virtual editions of PHILCONSTRUCT

OBJECTIVES FOR VISITING:

Meet potential new suppliers	45 %
Attend the Technoforum seminars	16 %
Meet international manufacturers	14 %
Explore distributorship opportunities	14 %
Talk to my suppliers at the show	9 %
View Estilo de Vida finalists	2 %

