



PACKPRINTPLAS

CEBU • DAVAO • MANILA 2018



CEBU

June 28 to 30, 2018
Waterfront Cebu City
Hotel & Casino

DAVAO

September 7 to 9, 2018
SMX Convention Center Davao,
SM Lanang Premier

MANILA

October 11 to 13, 2018
SMX Convention Center Manila,
Mall of Asia Complex



ORGANIZED BY:



Global-Link MP Events
International, Inc.

CO-ORGANIZED BY:



Philippine Center for Print
Excellence Foundation, Inc.



Philippine Plastics
Industries Association

TAKE ADVANTAGE OF THE COUNTRY'S GROWING DEMANDS THROUGH THESE INDUSTRIES

A LOOK AT THE FUTURE OF PACKAGING, PRINTING, AND PLASTICS:

PACKAGING



Packaging sales to rise by **22%** in real terms and grow at an annual rate of **19%** to 2018.

PRINTING



Printing industry to reach **\$980 billion** by 2018, driven by growth in packaging and labels.

PLASTICS



Plastic industry to increase export of plastic goods to **\$100** by 2021.

FAST FACTS

20%

annual growth rate with Philippines as one of the top 10 fastest growing national packaging market

54%

of the revenue from these industries (Packaging, Printing and Plastics) came from Asia, mainly in the Philippines (30%)

A total of 30 printing and publishing firms are among the top 1000 corporations in the country, posting an aggregate revenue of Php 20.1 Billion.

With the economic conditions in the Philippines expected to improve even more throughout the years, the packaging, printing, and plastics industry is expected to grow further. Take advantage of this at Pack Print Plas Philippines 2018!

Join Pack Print Plas 2018 and discover how you can be part of the market growth. Be an exhibitor today!

EXHIBITORS' TESTIMONIALS

We really get to meet potential buyers not only from the printing industry but also from packaging, plastics, manufacturing, and logistics through this event.

- **CANON MARKETING PHILIPPINES**

The quality of visitors is very good. We were able to meet company CEOs, COOs, and purchasers who are the people relevant to our business.

- **EPSON PHILIPPINES CORP**

We are happy with the amount of sales we have generated through Pack Print Plas. It has helped our business to grow and we even got to meet other industry stakeholders.

- **GREAT WALL MACHINERY & MANUFACTURING (PHILS) INC. (SPEEDWELL)**

Being able to meet new business partners was the highlight of this event. We are definitely going to participate again next year!

- **IDEAL MARKETING AND MANUFACTURING CORP. (KODAK)**

We have been participating in PackPrintPlas Philippines for years now and we're really happy with the results every year. It is indeed a great venue for networking and knowledge sharing.

- **MULTISTIQ INC. (MGE, EFI)**

The quality of the event is good. Our company was able to showcase our latest equipment and talk to customers. We can't wait for next year's show.

- **SMARTPACK PHILIPPINES CORPORATION**

BRANDS PRESENTED AT PACK PRINT PLAS



*Note: Partial list only.

MEET THE RIGHT CLIENTS AND CLOSE SALES DEALS

Pack Print Plas Philippines is the preferred destination of the following stakeholders:

- Advertising & Design Houses
- Agents
- Business Owners
- CAD Printers
- Commercial & Trade Printers
- CEOs
- Corporate Managements
- Cosmetics and Personal Care Manufacturers
- Dealers & Distributors
- Entrepreneurs
- Factory Owners
- Finishing, Converting Companies
- General Printers
- Industry Suppliers
- Industry Printers & Copy Shops
- Manufacturers
- Packaging Printers
- Paper & Envelope Manufacturers
- Print Buyers
- Product Managers
- Production Houses
- Purchasers
- Publishing Houses
- Quality Controllers
- Supermarket Owners
- Technicians
- Retailers
- Wholesalers

...and other related industry professionals.

WE'VE GOT THE RIGHT MARKETING PLATFORM FOR YOU

Through the following media communication channels, we make sure that your target market knows where to find you. Here's how:

DEDICATED BUYER DATABASE

Direct mail, email, SMS, telephone & fax invitations to a qualified list of decision makers

ADVERTISING

- Newspaper & magazine print advertisements
- Show invitations
- Posters
- Television ads
- Radio plugs
- Outdoor billboards

MEDIA MILEAGE

- Photo releases
- Feature articles
- Tele-radio feature

ONLINE PROMOTIONS

- Show website
- Email invitations
- Social media
- Industry blogs

NETWORKING OPPORTUNITIES

- Technical seminars
- Special activities
- Partnership with relevant associations

SHOWCASE YOUR BEST PRODUCTS

Know what products to showcase and create a bigger name for your company. Listed below are just some of the products you can exhibit at the show:

PLASTICS

- Adhesives
- Chemicals and Raw Materials
- Coating Compounds
- Extruders and Extrusion Lines
- Heat and Control Equipment
- Hydraulic and Pneumatic
- Injection and Blow Moulding
- Machinery Auxiliary
- Mould
- Plastic Machinery
- Plastics & Rubber Compounds
- Recycling Equipment
- Rubber Goods
- Recycling Machine

PACKAGING

- Blow Moulding Machines
- Bottle Production and Handling Systems
- Canning Machines
- Corrugated Boxes
- Filing and Packing Machines
- Food Packaging Solutions and Systems
- Package and Packaging Processes
- Packaging Container Making Machinery
- Packaging Machines and Materials
- Processing Machinery
- Packaging Production
- Packaging Recycling and Recovery Technologies
- Palletizing Machines
- Paper and Cardboard
- Pre-Press Systems and Software
- Raw Materials
- Services for the Packaging Industry
- Warehousing / Storage / Logistics / Transportation

PRINTING

- 3D Printers, Software, and Services
- Binding and Finishing Equipment
- Cutting & Engraving Services
- Decorating Printing Machinery
- Film & Film Processing Machines
- Finishing & Converting Systems
- Graphic Design Facilities
- Industry Service Suppliers
- Label and Narrow Web Printing Machinery
- Label Application Systems
- Overprinting & Inspection Equipment
- Paper and Cardboard Supplies
- Post-Printing Systems and Materials
- Pre-Press & Production Technology, Systems, and Software
- Printing Systems and Materials
- Radio Frequency Identification Systems
- Security Solutions
- Substrate & Adhesive
- Systems Integration Technologies

WISDOM FROM INDUSTRY PARTNERS

"As one of the industry partners for Packaging and Plastics, we will do our very best to make innovation as our main mantra and we are confident that the show will see more business being generated and partnerships being built. "

- **WILLY GO, President of Philippine Plastics Industry Association (PPIA)**

"The reason we hold the annual Print and Label Philippines is for the show to serve as the industry's platform for getting up-to-date with the trends, issues, and opportunities in the printing business here in our country and abroad."

- **ROLANDO ROCHA, President of Philippine Center for Print and Excellence Foundation, Inc. (PCPEF)**

At Pack Print Plas Philippines, we make the most out of your investment.
Be an exhibitor today.