



臺灣飲食系列展 F&B TAIWAN

2025_(35屆) 臺灣國際 茶業博覽會

TAIWAN INT'L TEA EXPO



台灣區製茶工業同業公會



展昭國際企業股份有限公司



11.14_{Fri.} ▶▶ 11.17_{Mon.}

10:00-18:00

台北南港展覽館 **1館**

展後報告

Show Report



PART1. Exhibition Profile

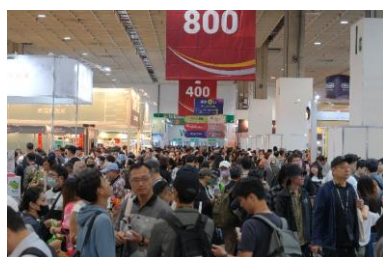
Exhibition	Taiwan International Tea Expo Taiwan International Coffee Show Taiwan International Wine & Spirits Festival Taiwan International Food Industry Show Taipei Fine Foods Show
Date	Nov.14(Fri.)-17(Mon.), 2025 10:00-18:00
Venue	Taipei Nangang Exhibition Center, Hall 1, 1F & 4F Taipei Nangang Exhibition Center, Hall 2, 1F
Organizers	Taiwan Tea Manufacturer's Association Taiwan Coffee Association Chan Chao International Co., Ltd.
Admission	(1) Pre-Registration (2) Onsite Ticket : Regular Tickets NT\$200 Concession Tickets NT\$100

PART2. Statistics

i. Show Scale

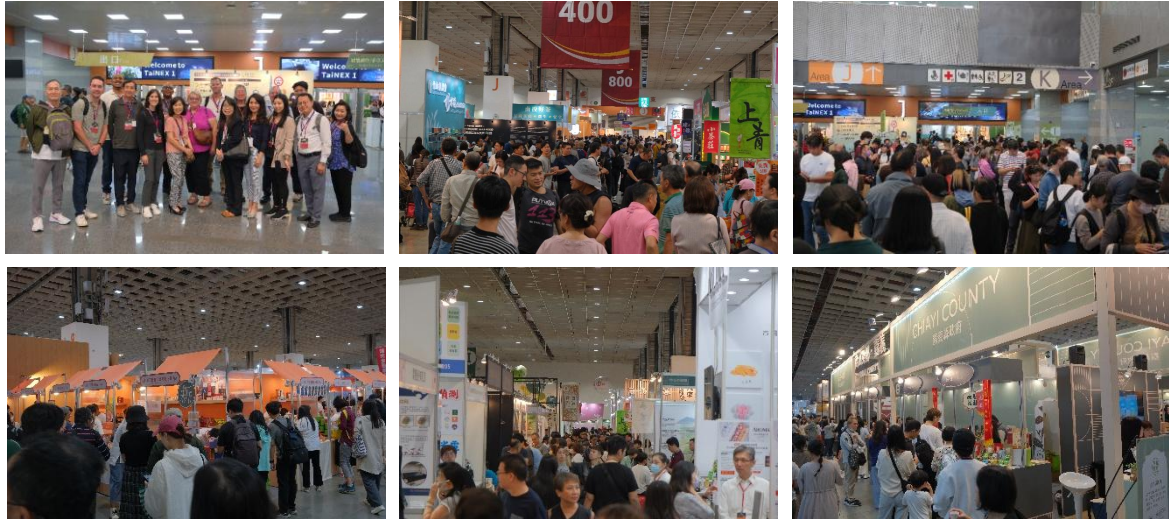
The Expo gathered 111 exhibitors and 375 booths in 2025. Among them, there are overseas exhibitors from Sri Lanka and South Africa which are major places for tea production.

Category	Number of
Booths	375
Exhibitors	111



ii. Visitor Profile

This show attracted many crucial buyers, mostly are traders, equipment manufacturer, and food manufacturers. Among them, there are oversea visitors from **Japan, America, Hong Kong, China, Malaysia, Vietnam...**etc. seeking for international business connections.



PART3. Remarkable Events

i. Formosa Tea House

Formosa Tea Art House has stood as a highlight at the Tea Expo, drawing enthusiasts with its captivating blend of tradition and modernity. Tea masters from Taiwan have consistently mesmerized attendees with their performances, skillfully brewing and presenting traditional tea in contemporary and artistic manners. The Formosa Tea House has emerged as a hub for tea lovers, offering them a unique opportunity to delve into the exquisite world of tea crafting and tasting.



ii. Opening Ceremony

The Opening ceremony held on the date November 14th. Guests including Taiwan Tea Manufacturers' Association Chairman, Taiwan Coffee Association Vice President, Agriculture and Food Agency Director General, Ministry of Foreign Affairs Vice Minister, and representatives from industries and associations, all together participated the grand opening ceremony.



PART4. Advertising Report

i. Media Posts

In the course of the expo, there are over 100 posts of mainstream media on TV, newspaper, and the internet.





ii. Website & Facebook

The Official Website and Facebook Fan page of Taiwan International Tea Expo created over a **million page** views in 2025. The series promotion on the Official Website and Facebook Fan page wins a lot of attention before and during the Taiwan International Tea Expo and maximizes the exposure of exhibition.



PART5. Show Gallery

