



臺灣飲食系列展 F&B TAIWAN

# 2025 臺灣國際 食品暨設備展

TAIWAN INT'L FOOD INDUSTRY SHOW

## 臺北風潮美食祭

TAIPEI FINE FOODS SHOW

CHANG HWA 展昭國際企業股份有限公司



11.14 Fri. ▶▶ 11.17 Mon.

10:00-18:00

台北南港展覽館 1館

# 展後報告

Show Report



## PART1. Exhibition Profile

Exhibition	Taiwan International Tea Expo Taiwan International Coffee Show Taiwan International Wine & Spirits Festival Taiwan International Food Industry Show Taipei Fine Foods Show
Date	Nov.14(Fri.)-17(Mon.), 2025 10:00-18:00
Venue	Taipei Nangang Exhibition Center, Hall 1, 1F & 4F Taipei Nangang Exhibition Center, Hall 2, 1F
Organizers	Taiwan Coffee Association Chan Chao International Co., Ltd.
Co-organizer	Taiwan Tea Manufacturer's Association
Admission	(1) Pre-Registration (2) Onsite Ticket : Regular Tickets NT\$200 Concession Tickets NT\$100

## PART2. Statistics

### i. Show Scale

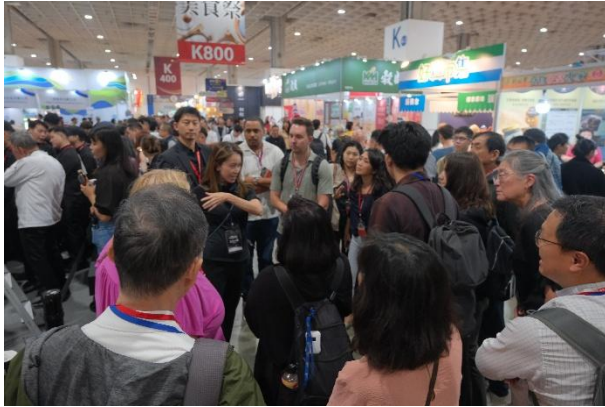
The Expo including 140 exhibitors and 388 booths in 2025.

Category	Number of
Booths	388
Exhibitors	140



## ii. Visitor Profile

This show attracted many crucial buyers, mostly traders, equipment manufacturers, and food manufacturers. Among them were overseas visitors from **America, Indonesia, the Philippines, South Korea, Vietnam, and Malaysia.**



## PART3. Remarkable Events

### i. Taipei International Culinary Challenge

The 2025 Taipei International Culinary Challenge featured 30 world-class competition categories across five major divisions: Display, Hot Cooking, Baking Arts, Knife Arts, and National Elite Teams. This year, national representatives from 13 countries were invited to compete. Over the four-day event, more than 700 teams gathered to vie for top honors, making it Taiwan's largest and most internationally influential culinary event of the year.

In addition, TIC has become an important platform for fostering cooperation, exchange, and development between Taiwan and the global food and beverage industry through its diverse culinary cultures, cross-national team interactions, and innovative culinary creations.





## ii. Chan Chao Bistro

The newly introduced "Chan Chao Bistro" offered a two-hour exclusive dining experience with only 12 seats per session. Five well-known reservation-based bistros were invited to provide high-quality food-and-wine pairings inside the exhibition.

The event followed a three-course format—appetizer, main course, and dessert—all prepared on-site by each bistro's team, who also explained the ingredients and beverage pairings. This program allowed participants to better understand the interaction between food and wine and added depth and engagement to the exhibition.







### iii. Opening Ceremony

The Opening ceremony held on the date November 14th. VIPs including Taiwan Tea Manufacturers' Association Chairman, Taiwan Coffee Association Vice President, Agriculture and Food Agency Director General, Ministry of Foreign Affairs Vice Minister, and representatives from industries and associations, all together participated the grand opening ceremony.



## PART4. Advertising Report

### i. Media Posts

In the course of the expo, there are over 100 posts of mainstream media on TV, newspaper, and the internet.





## ii. Website & Facebook

The Official Website and Facebook Fan page of Taiwan International Tea Expo created over a million page views in 2025. The series promotion on the Official Website and Facebook Fan page wins a lot of attention before and during the Taiwan International Tea Expo and maximizes the exposure of exhibition.





## PART5. Show Gallery

