



▶ 台灣飲食系列展 ◀  
Taiwan FOOD & BEVERAGE Series

# 2023 台灣國際 食品暨設備展

Taiwan Int'l Food Industry Show

主辦單位 展昭國際企業股份有限公司



11.17 Fri. ▶▶ 11.20 Mon.

10:00-18:00

台北南港展覽館 1館

## 展後報告

Show Report



## PART1. Exhibition Profile

Exhibition	Taiwan International Tea Expo Taiwan International Coffee Show Taiwan International Wine & Spirits Festival Taiwan International Food Industry Show
Date	Nov.17(Fri.)-20(Mon.), 2023 10:00-18:00
Venue	Taipei Nangang Exhibition Center, Hall 1, 1F Taipei Nangang Exhibition Center, Hall 2, 1F, 4F
Organizers	Chan Chao International Co., Ltd.
Admission	(1) Pre-Registration (2) Onsite Ticket : Regular Tickets NT\$200 Concession Tickets NT\$100

## PART2. Statistics

### i. Exhibitor's Report

The Expo including **121 exhibitors** and **321 booths** in 2023.

Exhibitor Category	
Booths	321
Exhibitors	121



## ii. Visitor's Report

The trade hall draw close to many crucial buyers, most are **Traders, Equipment, and Food Manufacturers**. Among them, there are from Malaysia, China, America, Japan, Indonesia, Singapore, Canada, Thailand, Vietnam, Hong Kong, France, Korea etc.



## PART3. Remarkable Event

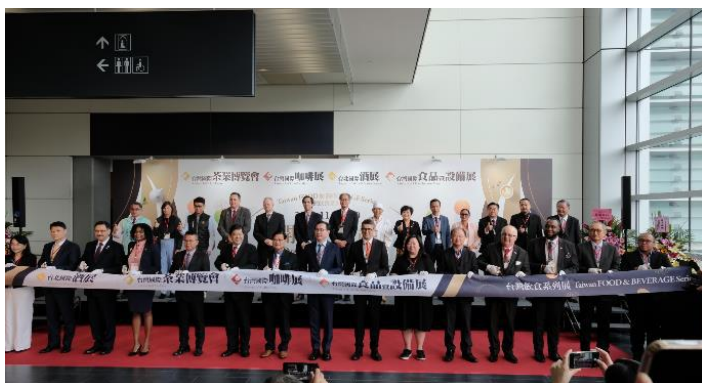
### i. Taipei International Culinary Challenge

The mission of TIC Taipei International Culinary Challenge is to provide a platform and resources for professional and young chefs across the country to improve their cooking skills, to connect them with professionals and academics from the industry, and to encourage them to develop a different perspective and move towards the international market. The four-day competition of the International Culinary Challenge is divided into three major categories: on-site hot cooking, cold display, and vegetable and fruit carving. There are a total of 418 contestants. In this competition, a total of 44 gold medals, 78 silver medals and 151 bronze medals, the best team and best professional and young chef awards were awarded.



## ii. Opening Ceremony

The Opening ceremony held on the date November 17<sup>th</sup>. Guests included Taiwan Tea Manufacturers' Association chairman, Taiwan Coffee Association president, Specialty Coffee Association president, ambassadors, representatives from industries and associations together participating the grand opening ceremony.



## PART4. Advertising Report

### i. Media Posts

In the course of the expo, there are about 100+ posts of mainstream media on TV, newspaper, and the internet.





2023 TIC台北國際廚藝挑戰賽登場 各國好手決戰台灣

李曉慧

2023年10月19日 週五 下午6:43



CNEWS 匯流新聞網記者李曉慧、李益雯 / 台北報導

全台灣最大規模的「2023 台灣國際食品暨飲料展」，今年與台灣國際廚藝挑戰賽 (TICA) 合作，展中舉辦「2023 TIC 台北國際廚藝挑戰賽」，今 (17) 日於南港展覽館1樓開幕，競賽項目囊括西式海鮮、中式肉類、亞洲素食等項目，是針對廚師發揮廚藝的重要舞台，並將邀請馬來西亞及泰國的優秀廚師一同參與，與台灣好手一較高下。

延續去年的熱烈迴響，今年比賽規模更再擴大，賽事內容涵蓋共計19個類別項目，包含「李曉慧中式肉類挑戰賽」、「亞洲素食挑戰賽」，以及西式的「美國馬特華廚藝大師賽」、「西式海鮮」等，多元比賽內容讓各廚師好手得以發揮所長，並藉由賽事切磋交流廚藝，促進廚師間的交流以及提升專業廚師烹飪技術。

「2023TIC台北國際廚藝挑戰賽」| 義賣愛心便當助弱勢長者

司曉

2023年10月20日 週一 下午7:17



【餐訊時報 司曉 / 臺北報導】  
「2023 TIC 台北國際廚藝挑戰賽」，從 17 日到 20 日，為期 4 天於南港展覽館 1 樓展開，競賽項目涵蓋了 19 個類別的競賽項目，包括海鮮冷盤 (手指小食、主菜、前菜、午間三檔套餐餐、甜點甜點、法式甜點)、現場熱炒 (西式海鮮、無煙傳統大炒麵、李曉慧中式肉類挑戰賽、天生好手亞洲素食挑戰賽、美國馬特華廚藝大師賽)、供應區熱炒 (現場運送熱炒、熱點餐台/餐前熱炒、主理線羅針匙馬蹄、亞洲廚藝廚藝)、醫術類別 (動態結果類別、靜態結果類別、亞洲國家最佳菜譜類知識國際廚藝賽) 等。

增加農產品競爭力! 電商尚青網購農產品直送到家

李曉慧

2023年10月17日 週三 下午8:00



【餐訊時報 李曉慧 / 台北報導】  
電商平台「電商尚青」與農產品生產者合作，將農產品直接送到消費者手中，讓消費者可以買到新鮮、安全、健康的農產品。此外，「電商尚青」還提供農產品生產者一個展示和銷售的平台，讓消費者可以買到更多樣化的農產品。目前，「電商尚青」已經與多家農產品生產者建立了合作關係，並開始向消費者提供服務。未來，「電商尚青」將繼續擴大合作範圍，為更多農產品生產者提供服務，並為消費者提供更多優質的農產品。

ii. Website & Facebook

The Official Website and Facebook Fan page of Taiwan International Food Industry Show created over a million page views in 2023. The series promotion on the Official Website and Facebook Fan page wins a lot of attention before and during the Taiwan International Food Industry Show and maximizes the exposure of exhibition.

