



臺灣飲食系列展 F&B TAIWAN

2025臺灣國際 咖啡展

TAIWAN INT'L COFFEE SHOW

台灣
咖啡
協會

社團法人台灣咖啡協會



展昭國際企業股份有限公司

11.14 Fri. ▶ 11.17 Mon.

10:00-18:00

台北南港展覽館 1館



展後報告

Show Report

PART1. Exhibition Profile

Exhibition	Taiwan International Tea Expo Taiwan International Coffee Show Taiwan International Wine & Spirits Festival Taiwan International Food Industry Show Taipei Fine Foods Show
Date	Nov.14(Fri.)-17(Mon.), 2025 10:00-18:00
Venue	Taipei Nangang Exhibition Center, Hall 1, 1F, 4F Taipei Nangang Exhibition Center, Hall 2, 1F
Organizers	Taiwan Tea Manufacturer's Association Taiwan Coffee Association Chan Chao International Co., Ltd.
Admission	(1) Pre-Registration (2) Onsite Ticket : Regular Tickets NT\$200 Concession Tickets NT\$100

PART2. Statistics

i. Show Scale

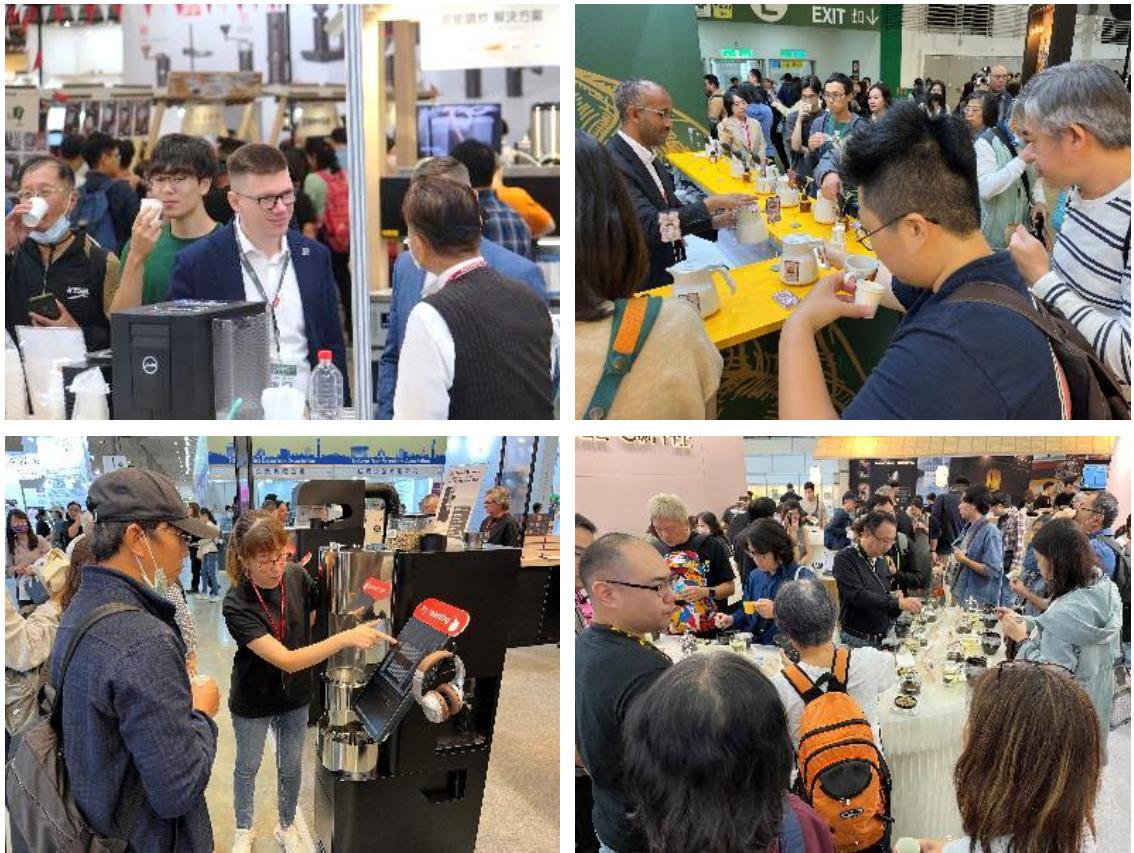
The Expo including **288 exhibitors** and **1,368 booths** in 2025. Among them, there are overseas exhibitors from **China, Brazil, Panama, Japan, Canada, Ethiopia, Indonesia, Arabia, United States, Hong Kong, South Korea** and etc. which are major places for Coffee production.

Category	
Booths	1,368
Exhibitors	288



ii. Visitor Profile

The trade hall draw close to many crucial buyers, most are **Traders, Equipment, and Food Manufacturers**. The overseas buyers come from **more than 70 countries**, with the largest groups coming from **Hong Kong, Malaysia, United States, Japan, China, etc.**



PART3. Remarkable Event

i. World Coffee Events

A series of World Coffee Events was held on Nov 14th -17th. Events including Taiwan Barista Championship, Taiwan Latte Art Championship, Taiwan Coffee in Good Spirits and Taiwan Coffee Roasting Championship.



ii. Barista Workshop

During the four-day exhibition, we invited a champion from the WCC–Taiwan Trial to share her expertise, featuring Jia-yu Lu, the champion of the Coffee Roasting Competition. Additionally, founders and artisans from various coffee shops were invited to share comprehensive knowledge, offering in-depth insights on a wide range of topics, including coffee tools, flavor exploration, and more.



iii. Coffee Champions' Market

After a highly successful debut last year, the exhibition once again brought together past Taiwan champions. The market showcased and sold coffee beans, drip bags, filters, and other coffee-related products, offering top-notch coffee flavors. The seven champions participating in the market included:

- ◆ Brewing Champions: Shih-Ju Wang and Chi-Hsuan Chen
- ◆ Barista Champion: Chia-Cheng Chien
- ◆ Cup Tasters Champion: Kai-Wei Tseng
- ◆ Coffee Roasting Champions: Kun-Pei Tsai, Shih-Hsien Lo, and Chieh-Wu Huang

The vibrant market attracted large crowds of visitors who came for exchanges and purchases, achieving excellent exhibition results and high praise from attendees.



iv. Coffee Cup Rental

In line with eco-friendly efforts, the expo partnered again with renowned brand "Aurli" to offer daily cup rental services. During the four-day event, over 1,200 attendees participated in the rental program, encouraging coffee enthusiasts to join in on environmental sustainability.

v. Opening Ceremony

The Opening ceremony held on the date November 14th. Guests included Taiwan Tea Manufacturers' Association chairman, Taiwan Coffee Association vice president, Agriculture and Food Agency, Ministry of Agriculture director, Ministry of Foreign Affairs vice minister and representatives from industries and associations together participating the grand opening ceremony.



PART4. Advertising Report

i. Media Posts

In the course of the expo, there are about 100+ posts of mainstream media on TV, newspaper, and the internet.



中美洲馆亮相茶酒咖啡展 贝里斯与瓜地
马拉香氛魅力席卷南港

本文共865字

2025/11/14 18:22:41

来源:记者 李奕玲

2025年台湾国际茶酒咖啡展于今（14）日至17日在台北南港展览馆一馆盛大举行，中美洲经贸办事处（CATO）携手邦贝里斯与瓜地马拉设立「中美洲馆」（展位1F区731），以咖啡与可可为主题，邀请民众探索中美洲独特的香氛秘境。



外交部次长陈明国、贝里斯大使艾特纳、瓜地马拉大使梅凯斯、中美洲经贸办事处主任桂阳等贵宾出席「中美洲馆」揭幕活动。中美洲经贸办事处/提供

揭幕仪式上午举行，包括外交部次长陈明国、贝里斯大使梅凯斯、瓜地马拉大使艾特纳及中美洲经贸办事处主任桂阳等，共同为展馆揭幕。活动特别邀请2025世界咖啡师大赛台湾冠军林敬源，以及里斯藉酒与瓜地马拉咖啡调制创意饮品，融合杏香与咖啡醇味，为展览揭幕香氛四溢的序幕。



年度飲食指標盛會 茶、酒、咖啡、食品設備及
風潮美食祭11月聯合展出

【記者陳佩芳／台北報導】

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茶、酒、咖啡、食品設備及風潮美食祭11月聯合展出（圖：記者陳佩芳攝）

臺灣年度飲食指標風雲榜，2025臺灣飲食系列展(F&B Taiwan)將由臺灣國際茶葉博覽會、台北國際茶展、臺灣國際咖啡展、臺灣國際食品及設備展攜手亞洲最大風潮美食祭於11/14(五)~17(一)假台北南港展覽館1、2館聯合登場。展會集結茶、酒、咖啡及食品四大熱門飲食主題，橫跨台北南港展覽館雙館共三層樓盛大展出，展覽規模超過八百家廠商，匯集海內外產業的最新趨勢與熱門項目，打造年度國際交流盛會。



臺灣國際茶酒咖啡展，將世界各地的咖啡與茶葉技術，從品飲到應用，延伸至全方位的茶飲文化。透過結合茶飲與咖啡，結合茶飲與茶葉，創造出全新的茶飲文化。



ii. Website & Facebook

The Official Website and Facebook Fan page of Taiwan International Coffee Show created over a million page views in 2025. The series promotion on the Official Website and Facebook Fan page wins a lot of attention before and during the Taiwan International Coffee Show and maximizes the exposure of exhibition.



PART5. Show Gallery

