



臺灣飲食系列展 F&B TAIWAN

2025臺灣國際 咖啡展

TAIWAN INT'L COFFEE SHOW



社團法人台灣咖啡協會



展昭國際企業股份有限公司

11.14 Fri. ▶▶ 11.17 Mon.

10:00-18:00

台北南港展覽館 1館

展後報告
Show Report

PART1. Exhibition Profile

Exhibition	Taiwan International Tea Expo
	Taiwan International Coffee Show
	Taiwan International Wine & Spirits Festival
	Taiwan International Food Industry Show Taipei Fine Foods Show
Date	Nov.14(Fri.)-17(Mon.), 2025 10:00-18:00
Venue	Taipei Nangang Exhibition Center, Hall 1, 1F, 4F
	Taipei Nangang Exhibition Center, Hall 2, 1F
Organizers	Taiwan Tea Manufacturer's Association
	Taiwan Coffee Association
	Chan Chao International Co., Ltd.
Admission	(1) Pre-Registration
	(2) Onsite Ticket :
	Regular Tickets NT\$200
	Concession Tickets NT\$100

PART2. Statistics

i. Show Scale

The Expo including **288 exhibitors** and **1,368 booths** in 2025. Among them, there are overseas exhibitors from **China, Brazil, Panama, Japan, Canada, Ethiopia, Indonesia, Arabia, United States, Hong Kong, South Korea** and etc. which are major places for Coffee production.

Category	
Booths	1,368
Exhibitors	288



ii. Visitor Profile

The trade hall draw close to many crucial buyers, most are **Traders, Equipment, and Food Manufacturers**. The overseas buyers come from **more than 70 countries**, with the largest groups coming from Hong Kong, Malaysia, United States, Japan, China, etc.



PART3. Remarkable Event

i. World Coffee Events

A series of World Coffee Events was held on Nov 14th -17th. Events including Taiwan Barista Championship, Taiwan Latte Art Championship, Taiwan Coffee in Good Spirits and Taiwan Coffee Roasting Championship.



ii. Barista Workshop

During the four-day exhibition, we invited a champion from the WCC–Taiwan Trial to share her expertise, featuring Jia-yu Lu, the champion of the Coffee Roasting Competition. Additionally, founders and artisans from various coffee shops were invited to share comprehensive knowledge, offering in-depth insights on a wide range of topics, including coffee tools, flavor exploration, and more.



iii. Coffee Champions' Market

After a highly successful debut last year, the exhibition once again brought together past Taiwan champions. The market showcased and sold coffee beans, drip bags, filters, and other coffee-related products, offering top-notch coffee flavors. The seven champions participating in the market included:

- ◆ Brewing Champions: Shih-Ju Wang and Chi-Hsuan Chen
- ◆ Barista Champion: Chia-Cheng Chien
- ◆ Cup Tasters Champion: Kai-Wei Tseng
- ◆ Coffee Roasting Champions: Kun-Pei Tsai, Shih-Hsien Lo, and Chieh-Wu Huang

The vibrant market attracted large crowds of visitors who came for exchanges and purchases, achieving excellent exhibition results and high praise from attendees.



iv. Coffee Cup Rental

In line with eco-friendly efforts, the expo partnered again with renowned brand "Aurli" to offer daily cup rental services. During the four-day event, over 1,200 attendees participated in the rental program, encouraging coffee enthusiasts to join in on environmental sustainability.

v. Opening Ceremony

The Opening ceremony held on the date November 14th. Guests included Taiwan Tea Manufacturers' Association chairman, Taiwan Coffee Association vice president, Agriculture and Food Agency, Ministry of Agriculture director, Ministry of Foreign Affairs vice minister and representatives from industries and associations together participating the grand opening ceremony.



PART4. Advertising Report

i. Media Posts

In the course of the expo, there are about 100+ posts of mainstream media on TV, newspaper, and the internet.



中美洲館亮相茶酒咖啡展 貝里斯與瓜地馬拉香氣魅力席捲南港

本文共865字

2025/11/14 18:23:41

經濟日報 李安倫

2025年台灣國際茶酒咖啡展於今（14）日至17日在台北南港展覽館一館盛大舉行，中美洲經濟辦事處（CATO）攜手友邦貝里斯與瓜地馬拉設立「中美洲館」（攤位L區731），以咖啡與可可為主題，邀請民眾探索中美洲獨特的香氣與文化。



外交部次長陳明通、貝里斯大使梅凱瑟、瓜地馬拉大使艾特維及中美洲經濟辦事處主任徐紹慧等，共同為展覽揭幕。活動特別邀請2025世界盃咖啡大師賽冠軍林東源，以貝里斯蘭姆酒與瓜地馬拉咖啡調製創意飲品，融合酒香與咖啡風味，為展覽增添香氣四溢的序幕。

台灣最權威

年度飲食指標盛會 茶、酒、咖啡、食品設備及風潮美食祭11月聯合展出

【記者鍾佩芳／台北報導】

2025年11月14日 週五 下午2:30



茶、酒、咖啡、食品設備及風潮美食祭11月聯合展出。（圖：記者鍾佩芳攝）

▲茶、酒、咖啡、食品設備及風潮美食祭11月聯合展出。（圖：記者鍾佩芳攝）

臺灣年度飲食盛事風雨同舟，2025年臺灣飲食系列展(F&B Taiwan)將由臺灣國際茶葉博覽會、台北國際酒展、臺灣國際咖啡展、臺灣國際食品暨設備展攜手首屆臺北風潮美食祭於11/14(五)-17(一)假台北南港展覽館1、2館聯合登場。展會無茶、酒、咖啡及食品四大熱門飲食主題，橫跨台北南港展覽館雙館共三層樓盛大展出，展覽規模超過八百展商，匯集海內外產業的最新趨勢熱門項目，打造年度國際交流盛會。



2025年11月14日

By TBS AS 實錄室

為國際茶、酒、咖啡、食品設備及風潮美食祭11月聯合展出，提供公眾全面了解茶、酒、咖啡及食品設備的盛會，透過展覽與互動體驗，持續為台灣咖啡產業注入新活力與動力。



ii. Website & Facebook

The Official Website and Facebook Fan page of Taiwan International Coffee Show created over a million page views in 2025. The series promotion on the Official Website and Facebook Fan page wins a lot of attention before and during the Taiwan International Coffee Show and maximizes the exposure of exhibition.



PART5. Show Gallery

