





台灣飲食系列展

2023 台灣國際 咖啡展

TAIWAN 'NT'L COFFEE 6HOW

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・ 社團法人台灣咖啡協會

展昭國際企業股份有限公司

11.17 Fri. >> 11.20 Mon.

10:00-18:00 台北南港展覽館 2館



展後報告 **Show Report**



PART1. Exhibition Profile

Exhibition	Taiwan International Tea Expo
	Taiwan International Coffee Show
	Taiwan International Wine & Spirits Festival
	Taiwan International Food Industry Show
Date	Nov.17(Fri.)-20(Mon.), 2023 10:00-18:00
Venue	Taipei Nangang Exhibition Center, Hall 1, 1F
	Taipei Nangang Exhibition Center, Hall 2, 1F, 4F
Organizers	Taiwan Tea Manufacturer's Association
	Taiwan Coffee Association
	Chan Chao International Co., Ltd.
Admission	(1) Pre-Registration
	(2) Onsite Ticket:
	Regular Tickets NT\$200
	Concession Tickets NT\$100

PART2. Statistics

i. Exhibitor's Report

The Expo including 322 exhibitors and 1,475 booths in 2023. Among them, there are overseas exhibitors from Germany, America, Greece, Ethiopia, Panama, Indonesia, Vietnam, Thailand, Australia, France, Brazil, Singapore and etc. which are major places for Coffee production.

Exhibitor Category	
Booths	1475
Exhibitors	322





ii. Visitor's Report

The trade hall draw close to many crucial buyers, most are Traders, Equipment, and Food Manufacturers. Among them, there are 3,250 overseas buyers from Malaysia, China, Japan, Thailand, America, Canada, etc.









PART3. Remarkable Event

i. 2023 World Latte Art Championship (WLAC)

2023 World Latte Art Championship makes its debut in Taiwan, took place at the Taiwan International Coffee Show. Gathering latte art champions from 37 countries, the exciting competition unfolds over four days at the Taiwan International Coffee Show. After four days of competing, the champion goes to Liang Fang from China. 2nd and 3rd place goes to Lu Daoqing from China and Bala-Shao Sing Lin from Taiwan. 4th place goes to Ryan Liew representing Malaysia and 5th and 6th place goes to Pachara Tubtimchai from Thailand and Jervis Tan from Singapore.





ii. 2023 World Coffee in Good Spirits Championship (WCRC)

2023 World Coffee in Good Spirits Championship promotes innovative beverage recipes that showcase coffee and spirits in a competition format. The competition brings together 21 outstanding barista/barkeeper's that shows mixology skills where coffee and alcohol goes perfectly together. The first place goes to Rastislav "Rasty" Kasar representing United Kingdom. The runner-up is Tanpong from Thailand, followed by the third place by Danny Andrade representing Australia. The fourth position goes to Christos Klouvatos from Greece, the fifth to Sion Wu representing Taiwan, and the sixth to Marco Poidomani from Italy.





iii. 2023 World Coffee Roasting Championship (WCRC)

2023 World Coffee Roasting Championship returning to Taiwan for the second time since its debut in 2019, kicked off with great enthusiasm at the Taiwan International Coffee Show! 22 professionals gathered to compete. The competition results saw Taufan Mokoginta from Indonesia winning the 2023 World Coffee Roasting Championship title. The runner-up is Talha Erdinc representing Turkey, the third place goes to Andrew Coe from the United States, the fourth place goes to Yoshiyuki Nakamura representing Japan.





iv. Barista Workshop

During the four-day exhibition, we invited the champions from the 2023 WCE-Taiwan Trial to share their expertise. Includes Lin Xinying, the champion of the Coffee Barista Competition; Liao Yukai, the champion of the Brewing Competition; Xie Yichen, the champion of the Latte Art Competition; and Lu Jiayu, the champion of the Coffee Roasting Competition. Additionally, founders and artisans from distinctive coffee shops to share insights on topics ranging from the management philosophy of their establishments to flavor exploration.





v. Opening Ceremony

The Opening ceremony held on the date November 17th. Guests included Taiwan Tea Manufacturers' Association chairman, Taiwan Coffee Association president, Specialty Coffee Association president, ambassadors, representatives from industries and associations together participating the grand opening ceremony.





PART4. Advertising Report

i. Media Posts

In the course of the expo, there are about 100+ posts of mainstream media on TV, newspaper, and the internet.







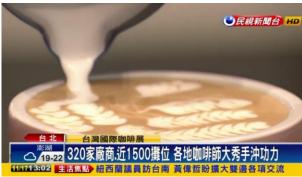
















ii. Website & Facebook

The Official Website and Facebook Fan page of Taiwan International Coffee Show created over **a million** page views in 2023. The series promotion on the Official Website and Facebook Fan page wins a lot of attention before and during the Taiwan International Coffee Show and maximizes the exposure of exhibition.

