

GULF PRINT & PACK



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15 – 18 April 2019, Dubai International Convention and Exhibition Centre



**GULF PRINT
& PACK 2019**

Gulf Print & Pack is the largest event for commercial and package printing in the Middle East and North Africa.

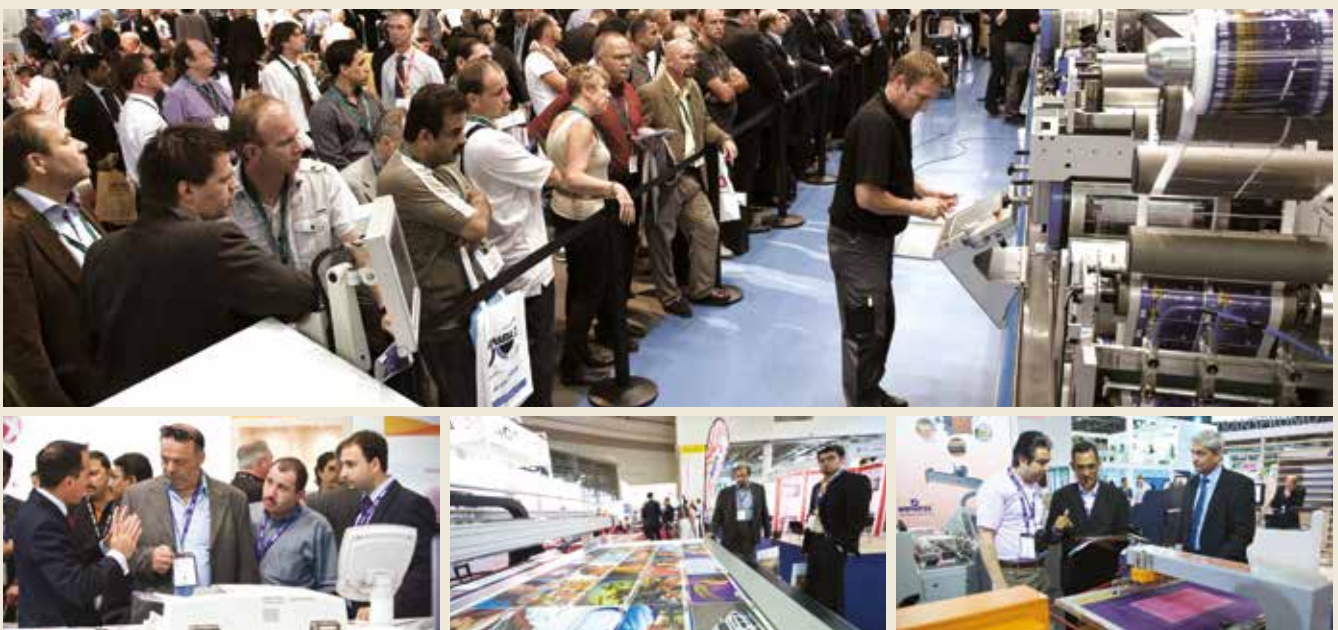
The market

Total print revenues in the Middle East and North Africa (MENA) are forecast to grow by 7.2% per annum, reaching \$26 billion by 2018. This growth percentage is far higher than the global average and is driven by the region's approximate 1,700 printers and their investment culture - the market is keen to stay up-to-date with the latest machinery and materials. It's an approach that's working, creating opportunities for growth that would have been unimaginable only a few years ago.

“ Gulf Print & Pack 2017 was a roaring success for Prestige Graphics. It is a great opportunity for us to connect with old customers and meet new ones. ”

Jabir Jabbar
Prestige Graphics Trading Co

Event information:



DELIVERING QUALITY THROUGH OUR AWARD-WINNING MARKETING CAMPAIGNS

Many exhibitions claim to attract high attendee numbers. But over 30 years' experience of organizing successful international trade shows has taught us that the key is to ensure they are the buyers exhibitors want to meet. The award-winning Gulf Print & Pack marketing team will deploy all its efforts across a host of marketing channels with a single goal in mind: to deliver quality as well as quantity to your stand.



MEDIA SPONSORS:

LABELS & LABELING

MS Printers

PrintWeek

packaging

SCREENEX

where to print

Asia

Medix

SMITHERS

Business

Screen Print India

WHO ATTENDS THE SHOW? THE FACTS:

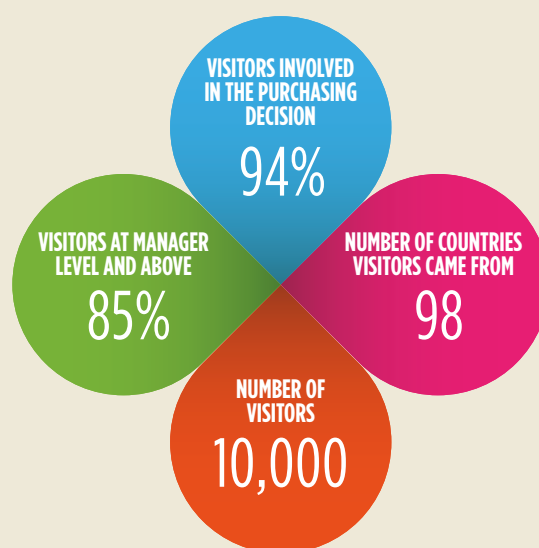
Your customers.

Printers of:

- Leaflets / brochures
- Newspapers and magazines
- Flexible packaging
- Cartons and boxes
- Labels
- Reports and documents
- Security features
- Pouches, sachets and blister packs
- Wrappers and sleeves

Buyers of printed products

- Design agencies
- Communication managers
- Brand owners

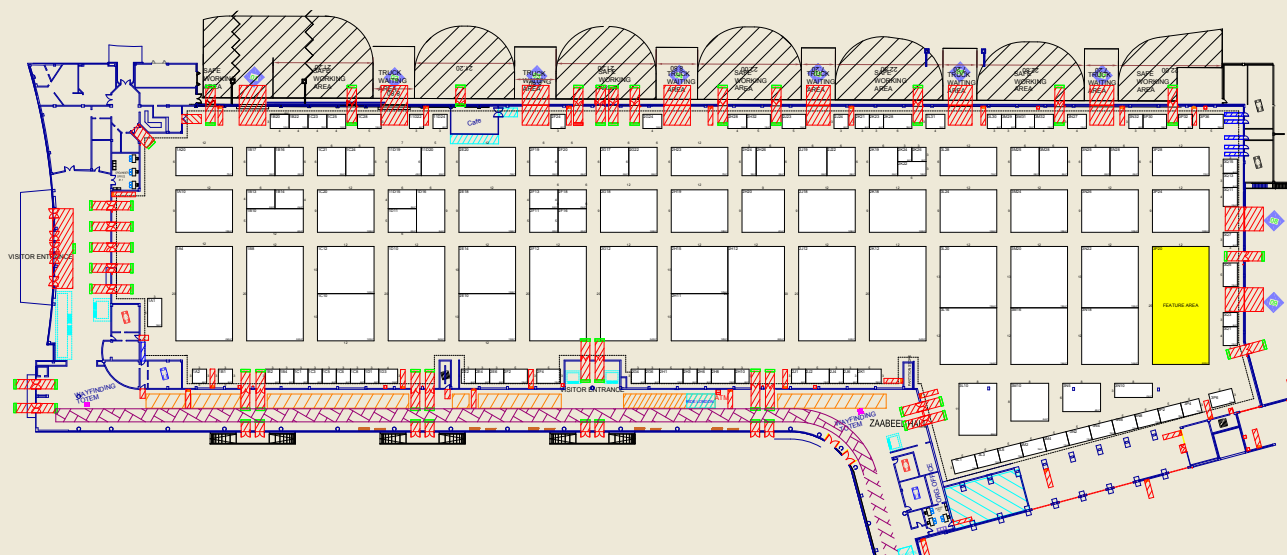


“ Gulf Print and Pack was a fantastic opportunity for Konica Minolta along with our partner Juma Al Majid to launch the new branding, “Accurio”. We also decided it was the ideal event to launch the new C71cf digital label printing machine to the Middle East market; the region is an important part of our business strategy and we appreciate how important events such as Gulf Print & Pack are to the industry. ”

Pauline Brooks

Marketing development manager, Konica Minolta

HALL LAYOUT



WHO EXHIBITS AT THE SHOW?

Manufacturers/suppliers of:

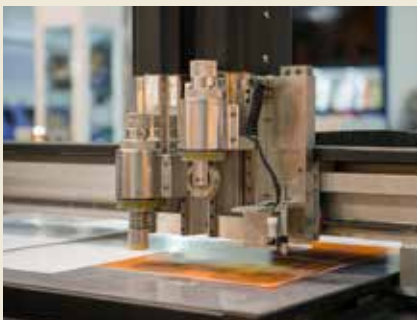
- Print origination equipment
- Plates and platemaking equipment
- Printing machinery, sheet- and web-fed
- Printing materials – paper, board, foils, films etc
- Inks, coatings and varnishes
- On-press ancillary equipment and controls
- Print finishing/binding equipment
- Press room handling equipment

Manufacturers/suppliers of:

- Packaging printers and converters
- Form, fill and seal machines
- Packaging materials/consumables
- Labelling and label application equipment
- Packaging machines
- Pack performance and quality testing equipment
- Packaging design and consultancy
- Logistics systems

WHY EXHIBIT?

- Increase sales and generate valuable leads
- Gain extensive brand exposure and fast market penetration
- Establish your company as a key player in the industry
- Stay one step ahead of your competitors
- Launch new products
- Present your expertise
- Develop key relationships
- Meet new business partners



ABOUT THE ORGANIZERS:

Gulf Print & Pack is organized by F&E / Tarsus Group, the international media company with a portfolio of exhibitions, conferences, publications and online media. Through long-established relationships with industry associations, media and other partners, we are an integral part of the printing industry.

OUR EVENTS:

- Labelexpo Europe
- Labelexpo Americas
- Labelexpo Asia
- Labelexpo India
- Labelexpo Southeast Asia
- Label Summit Latin America
- Gulf Print & Pack Summit

