

Press Release

Two Grand Shows-- CIMIF & CTG Staging a Comeback

The 2016 **Cambodia Int'l Machinery Industry Fair (CIMIF)** and **Cambodia Int'l Textile & Garment Industry Exhibition (CTG)** are set to run simultaneously on August 26-29 at Diamond Island Convention & Exhibition Center (Koh Pich). The twin shows will gather 200 exhibitors from 14 country and regions, namely Austria, Cambodia, China, Germany, Hong Kong, India, Italy, Japan, Korea, Malaysia, Singapore, Taiwan, Thailand, and Vietnam, to showcase a broad range of innovative products and versatile solutions at 250 booths.

The grand event is organized by Yorkers Trade & Marketing Service Co., Ltd, co-organized by Ministry of Industry and Handicrafts, Garment Manufacturers Association in Cambodia (GMAC), and Cambodia Chamber of Commerce (CCC), and officially sponsored by General Directorate of Trade Promotion, Ministry of Commerce (TPD).

Most Comprehensive Exhibits Covering Key Industrial Sectors

As the leading industrial trade fair in Cambodia, CIMIF & CTG will boast the most comprehensive exhibits covering numerous industrial sectors such as Plastic, Rubber, Packaging, Printing, Raw Materials, Auxiliaries & Accessories, Auto Parts & Accessories, Food Processing, Agriculture Machinery & Related Equipment, Metalworking & Automation, Hardware & Tools, Energy & Electricity Engineering, Lighting, and Textile & Garment. With strong presence of international brands at the fairs, trade visitors can easily locate optimal suppliers of whatever industrial products they need in the fields through this one-stop business trading platform.

Cutting-edge Products from Renowned Brands

Inspired by Cambodia's strong economic growth momentum, globally renowned industrial leaders will participate in CIMIF & CTG to better explore opportunities in the Cambodian market. They will demonstrate a wide variety of cutting-edge machinery equipment, parts and components, and technologies, including printing machinery and packaging machinery for food, pharmaceutical and cosmetic industries from RIECKERMANN; sheet metal fabrication machinery and industrial lasers from TRUMPF; classical ironing table with an iron and a steam generator to ironing presses from VEIT; sewing needles, knitting machine needles and felting needles from ORGAN NEEDLES; sewing machines from JUKI; and bending tools and systems from EISENKRAFT, among others.

Business Matching--A Gateway to Vast Business Networks

To help trade visitors efficiently find suitable products and potential suppliers at the fairs, the show organizers will cooperate with Cambodia Chamber of Commerce to provide business matching service for pre-registered buyers this year. By knowing buyers' needs and preferences in advance, business matching specialists will be able to help them single out potential suppliers and arrange trade talks between both parties. Through the mechanism, all the participants can find optimal partners to network with, tap more business opportunities, and build long-term business partnerships.

Crucial Moment for Boosting Productivity and Building Global Partnerships

After decades of steady economic development, Cambodia has successfully drawn attentions from foreign entrepreneurs. Its capital city Phnom Penh, for instance, has been selected to host the 2017 World Economic Forum (WEF) on East Asia. "Cambodia can be chosen as a role model among the less developed countries," said Ms. Sophari, spokesman from WEF's head office in Switzerland. Nevertheless, Cambodia still has some challenges to tackle, such as low productivity, rising labor cost and small manufacturing coverage now mostly confined to garment and food processing. To address these problems, the government is moving to expand and upgrade its manufacturing structure by soliciting more sophisticated manufacturers to invest in the country. In this regard, upgrading machinery equipment is also among the most effective solutions to boosting the overall production capacity.

By visiting CIMIF & CTG, you can source a wide spectrum of quality industrial machines, keep informed of the latest industrial developments, and partner with key industry players. It's certainly the best opportunity to help you access the global value chain and jump on the bandwagon of joining the development of a technology-driven and knowledge-based industry.

For more information, please access our website at: <http://www.camboexpo.com/>

Show Information

Date:

August 26 (Fri.) - 28 (Sun.) 09:00~17:00

August 29 (Mon.) 0900~15:00

Admission:

Trade Visitors Only (with business card or invitation letter)

NOTE: MINIOR UNDER 12 YEARS OLD ARE NOT PERMITTED TO ATTEND**Venue:** Diamond Island Convention and Exhibition Center (Koh Pich)**Address:** Tonle Bassac Commune, Chamkarmorn District, Diamond Island City, Phnom Penh ,Cambodia**Opening Ceremony:** August 26 (Fri.) 09:00 am

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Organizer



Yorkers Trade & Marketing Service Co., Ltd.

Yorkers has been a leader in organizing exhibitions & trade fairs in ASEAN, South Asia and China for over three decades, having organized numerous machinery-related events in Bangladesh, Cambodia, China, Pakistan, Myanmar, Taiwan and Vietnam over the years. Having amassed abundant experiences in the field, Yorkers is sure that its trade fairs can serve as the best platforms for exploring trade opportunities in the emerging markets.

Vietnam Exhibitions: <http://www.linkage-vn.com/>

Bangladesh Exhibitions: <http://www.bangla-expo.com/>

Cambodia Exhibitions: <http://www.camboexpo.com/>

Myanmar Exhibitions: <http://www.myanmar-expo.com/>