



▶ 台灣飲食系列展 ◀
Taiwan FOOD & BEVERAGE Series

2023 台灣國際 咖啡展

TAIWAN INT'L COFFEE SHOW

台灣咖啡協會 社團法人台灣咖啡協會
Taiwan Coffee Association

展昭國際企業股份有限公司

11.17 Fri. ▶ 11.20 Mon.

10:00-18:00

台北南港展覽館 2館

展後報告

Show Report



PART1. Exhibition Profile

Exhibition	Taiwan International Tea Expo
	Taiwan International Coffee Show
	Taiwan International Wine & Spirits Festival
	Taiwan International Food Industry Show
Date	Nov.17(Fri.)-20(Mon.), 2023 10:00-18:00
Venue	Taipei Nangang Exhibition Center, Hall 1, 1F
	Taipei Nangang Exhibition Center, Hall 2, 1F, 4F
Organizers	Taiwan Tea Manufacturer's Association
	Taiwan Coffee Association
	Chan Chao International Co., Ltd.
Admission	(1) Pre-Registration
	(2) Onsite Ticket :
	Regular Tickets NT\$200
	Concession Tickets NT\$100

PART2. Statistics

i. Exhibitor's Report

The Expo including **322 exhibitors** and **1,475 booths** in 2023. Among them, there are overseas exhibitors from **Germany, America, Greece, Ethiopia, Panama, Indonesia, Vietnam, Thailand, Australia, France, Brazil, Singapore** and etc. which are major places for Coffee production.

Exhibitor Category	
Booths	1475
Exhibitors	322



ii. Visitor's Report

The trade hall draw close to many crucial buyers, most are **Traders, Equipment, and Food Manufacturers**. Among them, there are **3,250 overseas buyers** from Malaysia, China, Japan, Thailand, America, Canada, etc.



PART3. Remarkable Event

i. 2023 World Latte Art Championship (WLAC)

2023 World Latte Art Championship makes its debut in Taiwan, took place at the Taiwan International Coffee Show. Gathering latte art champions from 37 countries, the exciting competition unfolds over four days at the Taiwan International Coffee Show. After four days of competing, the champion goes to Liang Fang from China. 2nd and 3rd place goes to Lu Daoqing from China and Bala-Shao Sing Lin from Taiwan. 4th place goes to Ryan Liew representing Malaysia and 5th and 6th place goes to Pachara Tubtimchai from Thailand and Jervis Tan from Singapore.



ii. 2023 World Coffee in Good Spirits Championship (WCRC)

2023 World Coffee in Good Spirits Championship promotes innovative beverage recipes that showcase coffee and spirits in a competition format. The competition brings together 21 outstanding barista/barkeeper' s that shows mixology skills where coffee and alcohol goes perfectly together. The first place goes to Rastislav "Rasty" Kasar representing United Kingdom. The runner-up is Tanpong from Thailand, followed by the third place by Danny Andrade representing Australia. The fourth position goes to Christos Klouvatos from Greece, the fifth to Sion Wu representing Taiwan, and the sixth to Marco Poidomani from Italy.



iii. 2023 World Coffee Roasting Championship (WCRC)

2023 World Coffee Roasting Championship returning to Taiwan for the second time since its debut in 2019, kicked off with great enthusiasm at the Taiwan International Coffee Show! 22 professionals gathered to compete. The competition results saw Taufan Mokoginta from Indonesia winning the 2023 World Coffee Roasting Championship title. The runner-up is Talha Erdinc representing Turkey, the third place goes to Andrew Coe from the United States, the fourth place goes to Yoshiyuki Nakamura representing Japan.



iv. Barista Workshop

During the four-day exhibition, we invited the champions from the 2023 WCE-Taiwan Trial to share their expertise. Includes Lin Xinying, the champion of the Coffee Barista Competition; Liao Yukai, the champion of the Brewing Competition; Xie Yichen, the champion of the Latte Art Competition; and Lu Jiayu, the champion of the Coffee Roasting Competition. Additionally, founders and artisans from distinctive coffee shops to share insights on topics ranging from the management philosophy of their establishments to flavor exploration.



v. Opening Ceremony

The Opening ceremony held on the date November 17th. Guests included Taiwan Tea Manufacturers' Association chairman, Taiwan Coffee Association president, Specialty Coffee Association president, ambassadors, representatives from industries and associations together participating the grand opening ceremony.



PART4. Advertising Report

i. Media Posts

In the course of the expo, there are about 100+ posts of mainstream media on TV, newspaper, and the internet.





台灣國際咖啡展--首度世界級的咖啡賽事 南港展覽館盛大展出

編輯中心
2023年11月17日 週五 上午11:50



記者蔡鈞錡/台北報導

全台灣標飲食系列大展，展出規模再擴大！由【台灣國際咖啡展】、【台灣國際茶業博覽會】、【台北國際酒展】、【台灣國際食品暨設備展】四大飲食主題展覽聯手展出，今年展場首度橫跨南港展覽館1、2館，並將於11/17(五)-20(一)盛大展出！展覽期間集結近800廠商、2700攤位空前規模，同時更首度有三場世界級的咖啡賽事進駐，亦有全國廚藝競賽現場開賽，以及茶、酒、咖啡講座盛大開跑，是飲食相關業者技術交流、年度採購的必逛盛會！

三大世界級咖啡賽首登台! 國內外高手齊聚

民視新聞
2023年11月17日

財經中心 / 陳靜群 吳俊德 台北報導

台灣入圍咖啡，光一年就總產額超過28.5億杯的咖啡，整個年產產量達800億，為了讓更多人品嚐到好咖啡，一年一度的「台灣國際咖啡展」在南港展覽館盛大登場，這屆共匯集320家廠商，近1500個攤位一次展出，三大世界級的咖啡世界賽也首度登台，盛況空前。

無論是瑰麗咖啡、用機器拉出細緻拉花，還是手沖咖啡，咖啡師大秀手沖功力，水溫、手勢、水流量，每個環節都精準掌握，否則會影響咖啡風味，一年一度的台灣國際咖啡展從17號到20號，一樓匯集在南港展覽館六館樓，首屆咖啡師品鑑、咖啡師專業講義、320家廠商、近1500個攤位，要一次展現出最新型的咖啡機和咖啡品種。



三大世界級咖啡賽首登台!國內外高手齊聚 (吳/吳俊德攝)

ii. Website & Facebook

The Official Website and Facebook Fan page of Taiwan International Coffee Show created over a million page views in 2023. The series promotion on the Official Website and Facebook Fan page wins a lot of attention before and during the Taiwan International Coffee Show and maximizes the exposure of exhibition.

